

Your **MINI**
rescue MISSION
starts here



Dora wearing 5-6y,
Printed Tunic 30113BLU,
Fun Leggings (p20).

4

1. 30113BLU



2. 33521BLU

3. 30103BLU

MINI
GIRLS
2 - 12 YRS

Fun
Leggings
(p20)

Laceless
Canvas
Pull-ons
(p47)

Heart Pocket Pull-On
Shorts (p42)

Short Sleeve
Pointelle T-Shirt
(p26)

Appliqué
High Tops
(p30)

MORE
COLOURS
ONLINE

5. 33506BLU

4. 32775AQU

1. PRINTED TUNIC 30113 • 2-3y, 3-4y, 4-5y £20 5-6y, 6-7y, 7-8y, 9-10y, 11-12y £22 *length sleeves.* 100% cotton. Machine washable. | **2. STRIPY APPLIQUÉ JERSEY DRESS** 33521 • 2-3y, 3-4y, 4-5y £25 5-6y, 6-7y, 7-8y, 9-10y, 11-12y £29 100% cotton. Machine washable. | **3. SAVE THE DAY T-SHIRT** 30103 • 2-3y, 3-4y, 4-5y £18 5-6y, 6-7y, 7-8y, 9-10y, 11-12y £20 Appliqué logo. 100% cotton. Machine washable. | **4. SPARKLING DETAILED SKIRT** 32775 • 3-4y, 4-5y £35 5-6y, 6-7y, 7-8y, 9-10y, 11-12y £40 Outer 100% cotton, Lining 100% cotton. Machine washable. | **5. PRINTED SMOCK DRESS** 33506 • 2-3y, 3-4y, 4-5y £26 5-6y, 6-7y, 7-8y, 9-10y, 11-12y £30 100% cotton. Machine washable.

BODEN.COM | 5

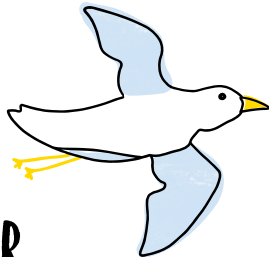
COLOUR CODE	COLOUR NAME
00001	
30103BLU	Mineral Blue Helicopter
30103GRY	Grey Marl Fire Engine
30103LIL	Delphinium Boat
30113BIR	Multi Painted Bird
30113BLU	Mineral Blue Air-Sea Rescue
30113MLT	Multi Anemone
30113NAV	Naval Blue Lighthouse Cats
32775AQU	Azure Mist Weather
32775BLU	Rainbow
33506BLU	Mineral Blue Air-Sea Rescue
33506MLT	Top Dog
33506MUL	Multi Wallpaper Floral
33521BLU	Mineral Blue/Ivory Stripe
33521RAS	Ivory/Raspberry Whip Stripe

REMOVED/WEB ONLY BULLET POINTS	
CODE	BULLET POINTS
33521	
30103	
30113	
33506	
00001	
32775	

JOHNNIE COPY	
CODE	JOHNNIE COPY
33521	Rowing animals + a raincoat-wearing puffin + stripes = a combination you can't find elsewhere. In soft jersey that's tough enough for epic expeditions, this dress features a fully twirlable skirt (because dresses do adventures too, you know).
30103	Firefighter, coastguard or pilot? Whatever your dream job is, you can look the part in one of these colourful, all-action T-shirts. With appliqué designs featuring your favourite rescue vehicles, these jersey tops are soft and easy to wash. To the rescue again!
30113	The swing shape of this bold, bright tunic is comfortable to wear whether you're climbing trees or creating your next masterpiece. Soft jersey lives up to daily adventures and the wash, and three-quarter-length sleeves help keep out the cold. Layer with leggings or jeans on chilly days.
33506	Our easy-to-wear smock dress is perfect for a day of exploring. The loose-fit shape is super-comfortable and the long sleeves will keep you cosy too. Our bold prints are great for adventures by the seaside or playing in a meadow.
00001	
32775	Who needs sunshine? You can have tons of fun doing the best rain dances in this swirly-twirly skirt. When the weather's grey, it'll bring a touch of sparkle with sequin and appliqué detailing. And it's fully lined to keep you cosy when there's a chill wind blowing.

UKSPR17_MINI_JAN_132
G023_D1
MINI GIRLS

REPRO COMMENTS			
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PRODUCTION COMMENTS			
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Meet **SUPER SPROUT**
the heroic dog and friends...

...at Boden.com/**OUTFIT-INATOR**



1. SAILOR DRESS 33504 • 2-3y, 3-4y, 4-5y £25 5-6y, 6-7y, 7-8y, 9-10y, 11-12y £29 96% cotton 4% elastane. Machine washable. | **2. STRIPY APPLIQUÉ JERSEY DRESS** 33521 • 2-3y, 3-4y, 4-5y £25 5-6y, 6-7y, 7-8y, 9-10y, 11-12y £29 100% cotton. Machine washable. | **3. FABRIC NECKLACE** 53100 • One size £12 ECR: cotton flowers, fabric covered wooden and resin beads, cotton grossgrain tape. | **4. CABLE CARDIGAN** 30118 • 2-3y, 3-4y, 4-5y £28 5-6y, 6-7y, 7-8y, 9-10y, 11-12y £33 100% acrylic. Machine washable. | **5. TWIRLY NAUTICAL SKIRT** 32767 • 2-3y, 3-4y, 4-5y £25 5-6y, 6-7y, 7-8y, 9-10y, 11-12y £29 Outer 100% cotton, Lining 80% polyester 20% cotton. Machine washable.

6. PRINTED TUNIC 30113 • 2-3y, 3-4y, 4-5y £20 5-6y, 6-7y, 7-8y, 9-10y, 11-12y £22 1/3 length sleeves. 100% cotton. Machine washable. | **7. FAIR ISLE CARDIGAN** 30129 • 2-3y, 3-4y, 4-5y £32 5-6y, 6-7y, 7-8y, 9-10y, 11-12y £37 59% cotton 29% polyamide 11% wool 1% viscose. Machine washable. | **8. SHORT DUNGAREES** 33528 • 2-3y, 3-4y, 4-5y £30 5-6y, 6-7y, 7-8y, 9-10y, 11-12y £35 98% cotton 2% elastane. Machine washable. | **9. SAVE THE DAY T-SHIRT** 30103 • 2-3y, 3-4y, 4-5y £18 5-6y, 6-7y, 7-8y, 9-10y, 11-12y £20 Appliqué logo. 100% cotton. Machine washable.

COLOUR CODE	COLOUR NAME
00001	
30103BLU	Mineral Blue Helicopter
30103GRY	Grey Marl Fire Engine
30103LIL	Delphinium Boat
30113BIR	Multi Painted Bird
30113BLU	Mineral Blue Air-Sea Rescue
30113MLT	Multi Anemone
30113NAV	Naval Blue Lighthouse Cats
30118LBL	Mineral Blue Marl
30118NEU	Ecru Marl
30129YEL	Mimosa Fair isle
32767LCH	Light Chambray
32767RED	Rosehip
32767YEL	Mimosa Yellow
33504NAV	Starboard
33504RAS	Raspberry Whip
33521BLU	Mineral Blue/Ivory Stripe
33521RAS	Ivory/Raspberry Whip Stripe
33528NAV	Starboard Stripe
33528YEL	Mimosa Yellow
53100ECR	Ecru Daisy

REMOVED/WEB ONLY BULLET POINTS	
CODE	BULLET POINTS
33528	
30103	
53100	
30118	
33504	
32767	
00001	
33521	30129 30113
JOHNNIE COPY	
CODE	JOHNNIE COPY
33528	When the sun's shining and you're feeling ready for adventure, slip on our short dungarees. This pair has handy pockets - perfect for storing emergency sweets and treasures. Layer it over your favourite T-shirt and get exploring.
30103	Firefighter, coastguard or pilot? Whatever your dream job is, you can look the part in one of these colourful, all-action T-shirts. With appliqué designs featuring your favourite rescue vehicles, these jersey tops are soft and easy to wash. To the rescue again!
53100	We love daisies so much we've put them on a necklace. This pretty piece has three large flowers with printed fabric centres, and a matching chain of fabric-covered beads. And it comes in a sweet printed pouch, making it a wonderful present.
30118	Even the most hardened adventurer can feel the cold. But fear not, because our supersoft cardigan is made to combat chillier days so you can keep on exploring. In a cosy yarn and cable knit, layer with a long-sleeved tee or vest depending on the weather.
33504	Get ready to sail away in our sweet dress. The nautical design has stripes on the cuffs and neck in a contrast trim, adding to the nautical feel. This jersey dress with long sleeves will keep sailors cosy when there's a strong sea breeze.
32767	This full skirt is tailor-made for twirling. It's got bags of style, with bold rickrack edging around the hem and pockets. We've added sweet feature buttons to the pockets, so all your bits and bobs will stay in place no matter how much you're spinning around.

UKSPR17_MINI_JAN_132
GOO1_D1
MINI GIRLS

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Lila wearing 7-8y. (If you were a superhero, what would your name be? Lipoppiam, after my best friends Poppy and Mia) Fun Jumper 30117GRY, Twirly Nautical Skirt (p37).

1. 33501NAV

2. 30127RED

3. 33518BLU

5. 30117GRY

6. 32770NAV

4. 30126BLU [Reverse]

1

2

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5

6

MORE COLOURS ONLINE

Appliqué High Tops (p30)

MINI GIRLS
2 - 12 YRS

We made this dress out of sunshine and SEQUINS

1. RAINBOW KNITTED DRESS 33501 • 2-3y, 3-4y, 4-5y £35 5-6y, 6-7y, 7-8y, 9-10y, 11-12y £40 87% cotton 5% polyester 5% cashmere 3% metallised fibre. Machine washable. | 2. FRILLY CARDIGAN 30127 • 2-3y, 3-4y, 4-5y £23 5-6y, 6-7y, 7-8y, 9-10y, 11-12y £28 95% cotton 5% cashmere. Machine washable. | 3. FUN WOVEN DRESS 33518 • 3-4y, 4-5y £35 5-6y, 6-7y, 7-8y, 9-10y, 11-12y £40 100% cotton. Machine washable. | 4. RAINBOW CHASER HOODY 30126 • 2-3y, 3-4y, 4-5y £30 5-6y, 6-7y, 7-8y, 9-10y, 11-12y £34 Appliqué logo. Main 100% cotton. Body and hood lining 100% cotton. Rib 100% cotton. Machine washable. | 5. FUN JUMPER 30117 • 2-3y, 3-4y, 4-5y £32 5-6y, 6-7y, 7-8y, 9-10y, 11-12y £37 41% cotton 30% viscose 22% polyamide 6% cashmere 1% acrylic. Machine washable. | 6. APPLIQUÉ LEGGINGS 32770 • 2-3y, 3-4y, 4-5y £14 5-6y, 6-7y, 7-8y, 9-10y, 11-12y £16 95% cotton 5% elastane. Machine washable.

2

COLOUR CODE	COLOUR NAME
00001	
30117GRY	Grey Marl Clouds
30117LGR	Waterfall Birds
30126BLU	Skipper Weather
30126GRY	Grey Marl
30127RED	Rosehip
30127SLV	Silver Marl Knit
32770BST	Skipper and Ivory Stripe
32770NAV	Starboard
33501NAV	Starboard
33518BLU	Bluebell Rainbow
33518PNK	Pink Fizz Flower
33518STR	Bright Bluebell Stripe Flowers

REMOVED/WEB ONLY BULLET POINTS	
CODE	BULLET POINTS
30117	
30127	
00001	
30126	
32770	
33518	
33501	

JOHNNIE COPY	
CODE	JOHNNIE COPY
30117	For blustery weekend walks, our playful jumper is a winner. The soft cotton and cashmere mix keeps little ones cosy when there's a chill in the air, while ribbed cuffs and intarsia details add an extra touch of style.
30127	Our pretty cardigan looks just as good paired with jeans and a tee as it does over a fancy dress. The cotton and cashmere mix makes it a soft and cosy knit, while the contrasting edges and frilled front add a touch of fun to any occasion.
00001	
30126	Our supersoft cotton hoodie is perfect for pulling on over a tee on those blustery days in the park. The zip makes it easy to put on and we've even added a fun appliqué on the back that will brighten up the gloomiest of days.
32770	Wear your heart (or the weather) on your knees with our fun leggings. In stretchy cotton, they're comfortable and durable enough to take on your next adventure - and then throw in the washing machine afterwards. Pair with shorts, skirts or dresses for the ultimate exploring outfit.
33518	You'll love this smart shift dress with its cheery logos and sparkle. This fun style has bold appliqué designs with colourful details, and some even have shimmering sequins. The light cotton fabric will keep you super-cool on hot, sunny days. Why settle for one colour when you could have the whole rainbow? We've knitted this colourful dress with a touch of cashmere to make it strokeably soft. In case it wasn't already special enough, we've also sprinkled a hint of sparkle on the trimming.

UKSPR17_MINI_JAN_132

G013_D1

MINI GIRLS

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Colour and rainbows save the daaaay...

...at Boden.com/OUTFIT-INATOR



1. LONG DUNGAREES 33500 • 2-3y, 3-4y, 4-5y £32 5-6y, 6-7y, 7-8y, 9-10y, 11-12y £37 Denim options are indigo dyed (see aftercare guidelines page). 98% cotton 2% elastane. Machine washable. | **2. BRETON T-SHIRT** 30098 • 2-3y, 3-4y, 4-5y £16 5-6y, 6-7y, 7-8y, 9-10y, 11-12y, 13-14y, 15-16y £18 100% cotton. Machine washable. | **3. COLOURFUL APPLIQUÉ SWEATSHIRT** 30111 • 2-3y, 3-4y, 4-5y £24 5-6y, 6-7y, 7-8y, 9-10y, 11-12y £28 Appliqué logo. Main 100% cotton. Rib 95% cotton 5% elastane. Machine washable. | **4. SAVE THE DAY T-SHIRT** 30103 • 2-3y, 3-4y, 4-5y £18 5-6y, 6-7y, 7-8y, 9-10y, 11-12y £20 Appliqué logo. 100% cotton. Machine washable.

5. SPARKLING DETAILED SKIRT 32775 • 3-4y, 4-5y £35 5-6y, 6-7y, 7-8y, 9-10y, 11-12y £40 Outer 100% cotton, Lining 100% cotton. Machine washable. | **6. APPLIQUE JERSEY DRESS** 33513 • 3-4y, 4-5y £26 5-6y, 6-7y, 7-8y, 9-10y, 11-12y £30 Main 86% cotton 14% polyester. Bodice lining 98% cotton 2% elastane. Machine washable. | **7. RAINBOW SPARKLE CARDIGAN** 30100 • 2-3y, 3-4y, 4-5y £28 5-6y, 6-7y, 7-8y, 9-10y, 11-12y £33 31% viscose 19% polyamide 20% cotton 15% wool 9% polyester 3% metallised fibre 3% cashmere. Machine washable. | **8. SKINNY JEANS** 32764 • 3y, 4y, 5y £24 Sizes 6-12y, Sizes 13-16y R & L £28 Indigo dyed (see aftercare guidelines page). Inside adjustable waistband up to 12 years. 98% cotton 2% elastane. Machine washable.

COLOUR CODE	COLOUR NAME
00001	
30098MLT	Mineral Blue/ Rosehip Stripe
30098MUL	Skipper/ Mimosa Stripe
30098NST	Ivory/ Navy Stripe
30098PST	Pink Fizz/ Wasabi Stripe
30098RST	Raspberry Whip/ Ivory Stripe
30100OAT	Oatmeal Marl Rainbow
30103BLU	Mineral Blue Helicopter
30103GRY	Grey Marl Fire Engine
30103LIL	Delphinium Boat
30111GRY	Grey Marl Flower
30111LBL	Mineral Blue Marl Rainbow
32764DDN	Dark Denim (Rinse)
32764MDN	Mid Vintage
32764VIN	Light Vintage
32775AQU	Azure Mist Weather
32775BLU	Rainbow
33500DEN	Mid Vintage
33500PNK	Pink
33513GRY	Grey Marl Weather
33513NAV	Navy Flower

REMOVED/WEB ONLY BULLET POINTS	
CODE	BULLET POINTS
30103	
00001	
30111	
30100	
33513	
30098	
33500	
32775	32764

JOHNNIE COPY	
CODE	JOHNNIE COPY
30103	Firefighter, coastguard or pilot? Whatever your dream job is, you can look the part in one of these colourful, all-action T-shirts. With appliqué designs featuring your favourite rescue vehicles, these jersey tops are soft and easy to wash. To the rescue again!
00001	
30111	Meeting the gang for a day in the park just got cosier with our supersoft appliqué sweatshirt. Its cheerful design is bound to make everyone smile and if the sun doesn't come out you won't get chilly - the thick cotton fabric will keep you toasty.
30100	We've knitted the rainbow right into our most shimmering cardigan. We couldn't quite manage the pot of gold, but we think the sparkling yarn more than makes up for it. Its cotton and cashmere blend feels supersoft against your skin.
33513	Brighten things up with a little sparkle in our cheery dress. This super-comfortable style is decorated with fun designs made from appliqué and shiny sequins. Stay nice and cosy in the thick sweatshirt material, perfect on chilly days.
30098	Cheese on toast, hot chocolate on chilly nights ... some things just never go out of style. Our classic T-shirt is a case in point. Made from luxuriously soft cotton, it's like wearing a hug. And the versatile colours and long sleeves make it a year-round staple. These long dungarees were made for an adventure. They have a floral lining and turn-ups (for when you're stepping through streams) and feature lots of pockets too, so you can stash snacks for the journey and any treasure you might find.

UKSPR17_MINI_JAN_132
G002_D1
MINI GIRLS

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We are
WEATHER
WARRIORS

33500DEN

Lila wearing 7-8y, Long Dungarees 33500DEN, Towelling Sweatshirt (p47), Printed Wellies (see online). Willow wearing 5-6y, Jersey Lined Anorak 35147YEL, Printed Wellies 54054YEL, Heart Pocket Pull-on Shorts (p42), 2 Pack Knee Socks (p59).

LONG DUNGAREES 33500

Denim options are indigo dyed (see aftercare guidelines page).
98% cotton 2% elastane. Machine washable.

2-3Y, 3-4Y, 4-5Y **£32**
5-6Y, 6-7Y, 7-8Y, 9-10Y, 11-12Y **£37**



DEN PNK

12

SHOWER
resistant



35147RED

35147MUL

35147YEL

JERSEY LINED ANORAK 35147
 Shower resistant. Outer 100% polyester.
 Body and hood lining 100% cotton.
 Sleeve lining 100% polyester. Rib 98%
 cotton 2% elastane. Machine washable.

2-3Y, 3-4Y, 4-5Y **£35**
 5-6Y, 6-7Y, 7-8Y, 9-10Y, 11-12Y **£40**

PRINTED WELLIES
54054
Man-made upper and sole. Textile lining and insock.
SIZES 24-30 **£25**
SIZES 31-39 **£29**

Soft jersey
Lining

BODEN.COM | 13

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REMOVED/WEB ONLY BULLET POINTS	
CODE	BULLET POINTS
35147	
33500	
54054	
00001	

JOHNNIE COPY	
CODE	JOHNNIE COPY
35147	Our bright prints are fun to wear and practical too. This lightweight anorak with a jersey lining keeps you dry during unexpected showers. Pack it for picnics and stuff those pockets full of tasty treats. And there's no need to avoid splashing around in muddy puddles - you can pop it in the wash afterwards.
33500	These long dungarees were made for an adventure. They have a floral lining and turn-ups (for when you're stepping through streams) and feature lots of pockets too, so you can stash snacks for the journey and any treasure you might find.
54054	Our fun patterned wellies are perfect for beach adventures and muddy puddles alike. With binding and buckles in contrasting colours, they coordinate with our outerwear range and have sensible grippy soles. They look great with shorts and can help keep jeans clean; just tuck them into the wellies and start splashing.
00001	

UKSPR17_MINI_JAN_132
G021_D1
MINI GIRLS

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Call off the search: we've found the softest Layers EVER



PRETTY CARDIGAN 30130
95% cotton 5% cashmere.
Machine washable.
2-3Y, 3-4Y, 4-5Y **£20**
5-6Y, 6-7Y, 7-8Y, 9-10Y, 11-12Y **£25**

SUPERSOFT POINTELLE T-SHIRT 30101
52% cotton 48% polyester.
Machine washable.
2-3Y, 3-4Y, 4-5Y
Plain **£12** Stripe **£14**
5-6Y, 6-7Y, 7-8Y, 9-10Y, 11-12Y, 13-14Y, 15-16Y Plain **£14** Stripe **£16**

DUNGAREE DRESS 33516
98% cotton 2% cotton.
Machine washable.
2-3Y, 3-4Y, 4-5Y **£26**
5-6Y, 6-7Y, 7-8Y, 9-10Y, 11-12Y **£30**


MLT PNK MDN

Avive wearing 5-6y, Supersoft Pointelle T-Shirt 30101GRN, Overall Dress 33516MLT.

COLOUR CODE	COLOUR NAME
00001	
30101GRN	Wasabi Marl
30101GRY	Grey Marl
30101NST	Ivory/Starboard Stripe
30101RST	Ivory/Rosehip Stripe
30101YST	Ivory/Mimosa Stripe
30130BGR	Wasabi Green
30130LPK	Chalky Pink
30130NAV	Starboard
30130YEL	Mimosa Yellow
33516MDN	Mid Vintage
33516MLT	Multi Painted Birds
33516PNK	Raspberry/Whip Stripe

REMOVED/WEB ONLY BULLET POINTS	
CODE	BULLET POINTS
00001	
30130	
30101	
33516	

JOHNNIE COPY	
CODE	JOHNNIE COPY
00001	
30130	Throw on our pretty cardigan to give your outfit the perfect finishing touch. Its shorter length pairs marvellously with dresses of all descriptions. Easy-peasy buttons mean you can slip it on for cold mornings and shrug it off when the sun starts to shine.
30101	We think every day can be special. That's why we made this T-shirt - the pretty lace makes it feel like a treat. And versatile colours mean you can wear it with anything. How about pairing with a skirt for a party, or under dungarees when the great outdoors calls?
33516	This dungaree-style dress is perfect for a busy day building dens or climbing trees. The simple shape is comfortable and easy to wear, while handy patch pockets on the front are great for storing the map to your secret hideout.

UKSPR17_MINI_JAN_132

G019_D1

MINI GIRLS

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33512BLU

33512PRP

33512MLT



Essential Leggings
(p20)

32781BSP

Canvas
Mary Janes
(p39)

100% cotton. Machine washable.

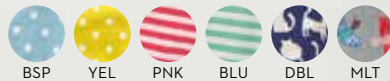
2-3V 3-4V 4-5V **£20**

5-6Y, 6-7Y, 7-8Y, 9-10Y, 11-12Y **£24**

95% cotton 5% elastane. Machine washable.

2-3Y 3-4Y 4-5Y **£14**

5-6Y 6-7Y 7-8Y 9-10Y 11-12Y **£16**



BSF

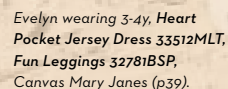
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COLOUR CODE	COLOUR NAME
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REMOVED/WEB ONLY BULLET POINTS

JOHNNIE COPY

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G017_D1_D2_D3
MINI GIRLS

REPRO COMMENTS

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MINI GIRLS
2 - 12 YRS

1. 32781BLU

1. 32781MLT

2. 32722NVY

1. 32781YEL

1. 32781PNK

1. 32781BSP

1. 32781DBL

2. 32722GRY

LEGGINGS:

The ultimate sidekick to pretty much ANY outfit

1. FUN LEGGINGS 32781

95% cotton 5% elastane. Machine washable.

2-3Y, 3-4Y, 4-5Y £14

5-6Y, 6-7Y, 7-8Y, 9-10Y, 11-12Y £16

2. ESSENTIAL LEGGINGS 32722

95% cotton 5% elastane. Machine washable.

2-3Y, 3-4Y, 4-5Y £12

5-6Y, 6-7Y, 7-8Y, 9-10Y, 11-12Y, 13-14Y, 15-16Y £14

3. PRINTED TUNIC 30113

¾ length sleeves. 100% cotton. Machine washable.

2-3Y, 3-4Y, 4-5Y £20

5-6Y, 6-7Y, 7-8Y, 9-10Y, 11-12Y £22

BIR

NAV

BLU

Avive wearing 5-6y, Printed Tunic 30113BIR, Fun Leggings 32781BLU, Laceless Canvas Pull-ons (p47).

BODEN.COM | 21

COLOUR CODE	COLOUR NAME
00001	
30113BIR	Multi Painted Bird
30113BLU	Mineral Blue Air-Sea Rescue
30113MLT	Multi Anemone
30113NAV	Naval Blue Lighthouse Cats
32722NVY	Navy
32781BLU	Waterfall/Ivory Stripe
32781BSP	Mineral Blue Confetti Spot
32781DBL	Naval Blue Lighthouse Cats
32781MLT	Grey Marl Mini Painted Birds
32781PNK	Raspberry Whip/Ivory Stripe
32781YEL	Mimosa Confetti Spot

REMOVED/WEB ONLY BULLET POINTS	
CODE	BULLET POINTS
32722	
30113	
32781	
00001	

JOHNNIE COPY	
CODE	JOHNNIE COPY
32722	No kidding, these leggings really are essential. Just try doing handstands or pulling cartwheels - and other very important tasks - without them. Thankfully, they come in hard-wearing, washable jersey and versatile colours so you can team them with anything in your wardrobe (sparkly jumper? superhero cape?).
30113	The swing shape of this bold, bright tunic is comfortable to wear whether you're climbing trees or creating your next masterpiece. Soft jersey lives up to daily adventures and the wash, and three-quarter-length sleeves help keep out the cold. Layer with leggings or jeans on chilly days.
32781	Goodbye, grey clouds. Hello, cheerful leggings. When the weather's too chilly for bare legs, our bright printed leggings will save the day and your outfit. In durable, stretchy cotton jersey, they're made for teaming with skirts, shorts and (of course) cartwheels.
00001	

UKSPR17_MINI_JAN_132

G016_D1

MINI GIRLS

REPRO COMMENTS			
#	IMAGE CORRECTION	FROM	DATE
1			
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PRODUCTION COMMENTS			
#	IMAGE CORRECTION	FROM	DATE
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30106LBL

3D
spots

30119GRY

30119ECR

-APPLIQUÉ

snail

FLUTTERY
swimming
cap

30106IND

30119BI U

**REVERSIBLE SHAGGY ZIP
THROUGH 30106**
*Fully reversible. Main 100%
cotton. Reverse 100% polyester.
Machine washable.*

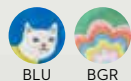
2-3Y, 3-4Y, 4-5Y **£35**
5-6Y, 6-7Y, 7-8Y, 9-10Y,
11-12Y, 13-14Y, 15-16Y **£40**

ANIMAL PAL T-SHIRT 30119
Sequin and appliqué logo. 100% cotton. Machine washable.

2-3Y, 3-4Y, 4-5Y **£18**
5-6Y, 6-7Y, 7-8Y, 9-10Y, 11-12Y **£20**

FUN APPLIQUÉ SKIRT 32785
Outer 98% cotton 2% elastane.
Machine washable.

2-3Y, 3-4Y, 4-5Y **£25**
5-6Y, 6-7Y, 7-8Y, 9-10Y, 11-12Y **£29**



BLU

BGR

22 | 0330 333 0000



Helena wearing 5-6y,
Reversible Shaggy Zip-through
30106LBL, Fun Appliqué Skirt
32785BLU, Breton T-Shirt (p37).

BODEN.COM | 23

[illegible]

REMOVED/WEB ONLY BULLET POINTS	
CODE	BULLET POINTS
30119	
30106	Plastic zips on sizes up to and including 2-3y
00001	
32785	

JOHNNIE COPY	
CODE	JOHNNIE COPY
30119	We think animals make the perfect companions for adventure. Our lightweight jersey T-shirt features a variety of friendly creatures getting up to all sorts of mischief. All you have to do is choose your favourite and plan your day's explorations.
30106	As furry as a grizzly bear (but much friendlier), our zip-up hoodie is ideal for chillier days. The shaggy lining will keep you cosy and is fully reversible, so you can switch things up whenever you like.
00001	
32785	You'll look cute as a button in this smart skirt with fun appliqué details. The poppers down the front are functional, to make quick costume changes simple. The waistband has a gathered, elasticated back, so you'll stay comfortable while you run and jump all you like.

UKSPR17_MINI_JAN_132
G018_D1
MINI GIRLS

REPRO COMMENTS			
#	IMAGE CORRECTION	FROM	DATE
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PRODUCTION COMMENTS			
#	IMAGE CORRECTION	FROM	DATE
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2			
3			

30105PNK

32772NAV

32772GRY

Fun Trainers
(p25)

30105BLU

32772RED

These sweatpants have
MINI HERO patches

**SHORT SLEEVE POINTELLE
T-SHIRT 30105**

T-SHIRT 30105
100% cotton. Machine washable.

2-3Y, 3-4Y, 4-5Y

Plain **£9** Stripe **£11**

5-6Y, 6-7Y, 7-8Y, 9-10Y, 11-12Y

Plain **£11** Stripe **£13**



**ADVENTURE
SWEATPANTS 32772**

Rib 59% cotton 41% polyester.
Main 59% cotton 41% polyester.
Machine washable.

2Y, 3Y, 4Y, 5Y **£24**
6Y, 7Y, 8Y, 9Y, 10Y, 11Y, 12Y **£28**



Alive wearing 5-6y, (What's your favourite sea creature? Dolphins because they are kind and they can save people) **Short Sleeve Pointelle T-Shirt 30105RAS, Adventure Sweatpants 32772BBL**

[illegible]

REMOVED/WEB ONLY BULLET POINTS	
CODE	BULLET POINTS
30105	
32772	
00001	

JOHNNIE COPY	
CODE	JOHNNIE COPY
30105	This supersoft T-shirt is everyone's favourite - and it's easy to see why. It's made of a lightweight fabric, while the pretty detailing means it can be worn even on smarter occasions. Team with a cardigan to stay toasty when there's a chill in the air.
32772	Comfort and colour, you say? We have just the thing. In a variety of fun options that include appliqué and sparkles, our sweatpants are always ready for play. Brushback cotton fabric and a straight-leg shape make them cosy and comfortable whatever adventure you're on.
00001	

UKSPR17_MINI_JAN_132
G014_D1_D2
MINI GIRLS

REPO COMMENTS			
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PRODUCTION COMMENTS				1
#	IMAGE CORRECTION	FROM	DATE	
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3				

30109PPK

Pretty
Cardigan
(p14)

32768GRN

32768NAV

54055IND

30109NFU

54055.IAD

32768PNK

Secret
SKORT

SUPERHERO T-SHIRT 30109
Grown on sleeves. Appliqué logo.
100% cotton. Machine washable.
2-3Y, 3-4Y, 4-5Y **£17**
5-6Y, 6-7Y, 7-8Y, 9-10Y, 11-12Y **£19**

STRIPY JERSEY SKORT 32768
 Skirt 100% cotton, Shorts 100% cotton. Machine washable.

2-3Y, 3-4Y, 4-5Y **£19**
 5-6Y, 6-7Y, 7-8Y, 9-10Y,
 11-12Y, 13-14Y, 15-16Y **£22**

APPLIQUÉ HIGH TOPS 54055
Textile upper, lining and
insock. Man-made sole.
SIZES 24-30 **£35**
SIZES 31-39 **£40**

30 | 0330 333 0000

2

Not all superheroes need capes.
Some wear **EXTRAORDINARY**
.....
appliqué tees

Imogen R. wearing
7-8y, Superhero T-Shirt
30109NEU, Stripy
Jersey Skort 32768PNK.

1

BODEN.COM | 31

[illegible]

REMOVED/WEB ONLY BULLET POINTS	
CODE	BULLET POINTS
30109	
32768	
00001	
54055	

JOHNNIE COPY	
CODE	JOHNNIE COPY
30109	Where can you find four-legged super heroes? On our fun logo T-shirts of course. Once you've settled on your favourite, you can wear this comfortable little tee on all your action-packed adventures. Its dipped hem at the back is perfect for wearing over leggings.
32768	Skirt or shorts? Now you can have the best of both worlds. Our striped skort has all the girly fun of a skirt and all the easy-to-wear practicality of shorts. So you can hang upside down on the climbing frame as much as you like.
00001	
54055	Our colourful high-tops are great with skirts, jeans or even party dresses. The contrasting tab at the back, handy side zip and laces mean they're easy to pull on too. The hard-wearing canvas is covered in pretty patches and sparkly touches for a really special weekend look.

UKSPR17_MINI_JAN_132
G006_D1_D2
MINI GIRLS

REPRO COMMENTS			
#	IMAGE CORRECTION	FROM	DATE
1	Ensure copy reads and remove box		
2	Extend image to bleed		
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PRODUCTION COMMENTS			
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3			

These tees have
coLoUr-changing super powers

30121BLU

30121RFD

SWIPE the
sequins and
=BOOM!=
a NEW colour

327691 RI

32769RFD

Leather Gladiator
Sandals (p50)

**COLOUR CHANGING
SEQUIN T-SHIRT 30121**

Double sided sequins that can be swiped to change colour. Sequin logo. 100% cotton. Machine washable.


3-4Y, 4-5Y **£19**

5-6Y, 6-7Y, 7-8Y, 9-10Y, 11-12Y **£21**

JERSEY SKORT 32769

Elasticated waist with functional drawstring. **BLU** and **MLT**: outer 100% cotton, shorts 100% cotton, rib 97% cotton 3% elastane. **GRN**, **LBL** and **RED**: outer 100% cotton, shorts 100% cotton, rib 100% cotton. Machine washable.

2-3Y, 3-4Y, 4-5Y **£19** 5-6Y, 6-7Y, 7-8Y, 9-10Y, 11-12Y **£21**



GRN RED LBL

GRN RED LBL

34

Oh, they also
have extreme
**MACHINE
WASHABILITY**

30121LPK

32769GRN

*Dora wearing 5-6y,
Colour Changing Sequin
T-Shirt 30121LPK, Jersey
Skort 32769GRN.*

[illegible]

REMOVED/WEB ONLY BULLET POINTS	
CODE	BULLET POINTS
00001	
30121	
32769	

JOHNNIE COPY	
CODE	JOHNNIE COPY
00001	
30121	3, 2, 1 ... costume change! Just brush the sequins on our sparkly graphic T-shirt to reveal a brand new shade. In soft, stripy cotton jersey, these tops are super comfortable and colourful. Pick one of our fun motifs and team with skirts, jeans or shorts
32769	Is it a skirt? Is it shorts? No, it's a skort! Made from sporty loopback material, it's perfect if you're planning on hanging upside down at the adventure playground. And with a choice of playful prints, you don't have to compromise on girly style.

REPRO COMMENTS			
#	IMAGE CORRECTION	FROM	DATE
1	Repro sandals up slightly		
2	Ensure copy reads		
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PRODUCTION COMMENTS			
#	IMAGE CORRECTION	FROM	DATE
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BODEN.COM | 35



2-3Y, 3-4Y, 4-5Y **£25**
5-6Y, 6-7Y, 7-8Y, 9-10Y, 11-12Y **£29**

 **BLU**  **RED**  **YEL**

[illegible]

REMOVED/WEB ONLY BULLET POINTS	
CODE	BULLET POINTS
00001	
30098	
32767	
33505	

JOHNNIE COPY	
CODE	JOHNNIE COPY
00001	
30098	Cheese on toast, hot chocolate on chilly nights ... some things just never go out of style. Our classic T-shirt is a case in point. Made from luxuriously soft cotton, it's like wearing a hug. And the versatile colours and long sleeves make it a year-round staple.
32767	This full skirt is tailor-made for twirling. It's got bags of style, with bold rickrack edging around the hem and pockets. We've added sweet feature buttons to the pockets, so all your bits and bobs will stay in place no matter how much you're spinning around.
33505	Light and breezy, our nostalgic smock dress is great for sunny days. The lightweight cotton means you'll be cool and comfortable, whether you're at the seaside or enjoying an ice cream in the park. And we've added fun stripes to the sleeves and collar to make it super pretty too.

UKSPR17_MINI_JAN_132
G007_D1
MINI GIRLS

REPRO COMMENTS			
#	IMAGE CORRECTION	FROM	DATE
1	Extend background to bleed		
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PRODUCTION COMMENTS			
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3			

30115MUL



32783NAV



32783STP

3Y, 4Y, 5Y **£20** 6Y, 7Y, 8Y, 9Y, 10Y, 11Y, 12Y **£24**

Psst:

♥ HEART POCKETS ♥

on the back

1

REMOVED/WEB ONLY BULLET POINTS	
CODE	BULLET POINTS
32783	
30115	
00001	

REPRO COMMENTS			
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PRODUCTION COMMENTS			
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*Pretty Printed
Woven Top (p19)*

30117LGR

33528YEL

Stripy Jersey
Skort (p30)

*Ribbed Footless
Tights (p58)*

Fun Trainers
(p25)

Appliqué High
Tops (p30)

7 Pack Sock
Box (p58)

SHORT DUNGAREES 33528

98% cotton 2% elastane.
Machine washable.

2-3Y, 3-4Y, 4-5Y **£30**
5-6Y, 6-7Y, 7-8Y,
9-10Y, 11-12Y **£35**

FUN JUMPER 30117

41% cotton 30% viscose 22%
polyamide 6% cashmere 1%
acrylic. Machine washable.

2-3Y, 3-4Y, 4-5Y **£32**
5-6Y, 6-7Y, 7-8Y, 9-10Y, 11-12Y **£37**

FAIR ISLE CARDIGAN 30129

59% cotton 29% polyamide 11% wool 1% viscose. Machine washable.
2-3Y 3-4Y 4-5Y **£32**

5-6Y, 6-7Y, 7-8Y, 9-10Y, 11-12Y **£37**

44 | 0330 333 0000

BODEN.COM | 45

Nell P. wearing 5-6y, **Fun Jumper 30117LGR**, **Stripy Jersey Skort (p30)**, **Fun Trainers (p25)**, **7 Pack Sock Box (p58)**.

Willow wearing 5-6y Fair Isle Cardigan 30129YEL, Short Dungarees 33528NAV, Breton T-Shirt (p37), Applique High Tops (p30), 7 Pack Sock Box (p58).

30129YEL

33528NAV

[illegible]

REMOVED/WEB ONLY BULLET POINTS	
CODE	BULLET POINTS
30129	
33528	
30117	
00001	

JOHNNIE COPY	
CODE	JOHNNIE COPY
30129	Our classic cardigan brightens up breezy mornings, thanks to its colourful knit and quirky Fair Isle lighthouse pattern. Smooth cotton mixed with merino wool makes it ultra-cosy and really soft against delicate skin.
33528	When the sun's shining and you're feeling ready for adventure, slip on our short dungarees. This pair has handy pockets - perfect for storing emergency sweets and treasures. Layer it over your favourite T-shirt and get exploring.
30117	For blustery weekend walks, our playful jumper is a winner. The soft cotton and cashmere mix keeps little ones cosy when there's a chill in the air, while ribbed cuffs and intarsia details add an extra touch of style.
00001	

UKSPR17_MINI_JAN_132
G012_D1
MINI GIRLS

REPRO COMMENTS			
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PRODUCTION COMMENTS			
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MINI GIRLS
2 - 12 YRS

1. 30096GRN

2. 30126GRY
[Reverse]

1. 30096IND

3. 32788STR
[Reverse]

5. 54061BPK

4. 32774BLU

3. 32788NAV

5. 54061BLU

MORE COLOURS
ONLINE

1. TOWELLING SWEATSHIRT 30096 • 2-3y, 3-4y, 4-5y **£22** 5-6y, 6-7y, 7-8y, 9-10y, 11-12y **£26** Main 84% cotton 16% polyester. Rib 97% cotton 3% elastane. Machine washable. | **2. RAINBOW CHASER HOODY 30126** • 2-3y, 3-4y, 4-5y **£30** 5-6y, 6-7y, 7-8y, 9-10y, 11-12y **£34** Appliqué logo. Main 100% cotton. Body and hood lining 100% cotton. Rib 100% cotton. Machine washable. | **3. RETRO SHORT 32788** • 3y, 4y, 5y **£16** 6y, 7y, 8y, 9y, 10y, 11y, 12y **£18** Elasticated waist with functional drawstring. 100% cotton. Machine washable. | **4. APPLIQUÉ JERSEY SHORTS 32774** • 3y, 4y, 5y **£18** 6y, 7y, 8y, 9y, 10y, 11y, 12y **£20** Elasticated waist with functional drawstring. Main 80% cotton 20% polyester. BLU: rib 100% cotton. GRY: rib 95% cotton 5% polyester. Machine washable. | **5. LACELESS CANYAS PULL-ONS 54061** • Sizes 24-30 **£23** Sizes 31-39 **£27** Textile upper, lining and insock. Man-made sole.

1

COLOUR CODE	COLOUR NAME
00001	
30096GRN	Wasabi Green
30096IND	Starboard
30096IVO	Ivory/Starboard Stripe
30126BLU	Skipper Weather
30126GRY	Grey Marl
32774BLU	Skipper
32774GRY	Grey Marl
32788NAV	Mini Navy/Ivory Stripe
32788PNK	Pink
32788STR	Wasabi/Ivory Stripe
54061BLU	Bluebell Ticking Stripe
54061BPK	Summer Poppy
54061LBL	Bright Bluebell Spring Daisy
54061ROS	Rose Gold

REMOVED/WEB ONLY BULLET POINTS	
CODE	BULLET POINTS
54061	
30126	
30096	
32774	
32788	
00001	
JOHNNIE COPY	
CODE	JOHNNIE COPY
54061	Who needs laces anyway? Not us. These easy-on, easy-off pull-ons are super comfortable (and great for a speedy getaway). In a range of prints and colours, you might just need one of each to go with everything in your wardrobe...
30126	Our supersoft cotton hoodie is perfect for pulling on over a tee on those blustery days in the park. The zip makes it easy to put on and we've even added a fun appliqué on the back that will brighten up the gloomiest of days.
30096	Who needs a towel when you've got a top made out of one?! We added stripes (so you can play hide and seek amongst the deck chairs) and kangaroo pockets for stashing pretty shells.
32774	Made from soft sweatshirt fabric, these shorts are sporty with a fun twist. They're perfect for clambering around the adventure playground, and for lazy days in the garden. The cute appliqué design makes them a little bit special, but if your play takes a turn for the messy they can still be bunged in the washing machine.
32788	
00001	

UKSPR17_MINI_JAN_132

G015_D1_D3

MINI GIRLS

REPRO COMMENTS			
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1	Extend background to bleed		
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PRODUCTION COMMENTS			
#	IMAGE CORRECTION	FROM	DATE
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2			
3			

36150RED



36150NAV



Madalena wearing
7-8y, Towelling Beach
Dress 36150NAV.

Main 83% cotton 17% polyester. Hood lining 100% cotton. Machine washable.

2-3Y, 3-4Y, 4-5Y **£24**
5-6Y, 6-7Y, 7-8Y, 9-10Y, 11-12Y **£28**

REMOVED/WEB ONLY BULLET POINTS	
CODE	BULLET POINTS
36150	
00001	

JOHNNIE COPY	
CODE	JOHNNIE COPY
36150	That's a wrap! When it's time to (finally) come out of the water, get cosy in our beach dress. The soft towelling material is just as comfortable as your favourite dressing gown, and the hood is perfect for drying sea salt curls.
00001	

REPRO COMMENTS			
#	IMAGE CORRECTION	FROM	DATE
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PRODUCTION COMMENTS			
#	IMAGE CORRECTION	FROM	DATE
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2			
3			

JUMP into these clothes...



MORE
COLOURS
ONLINE

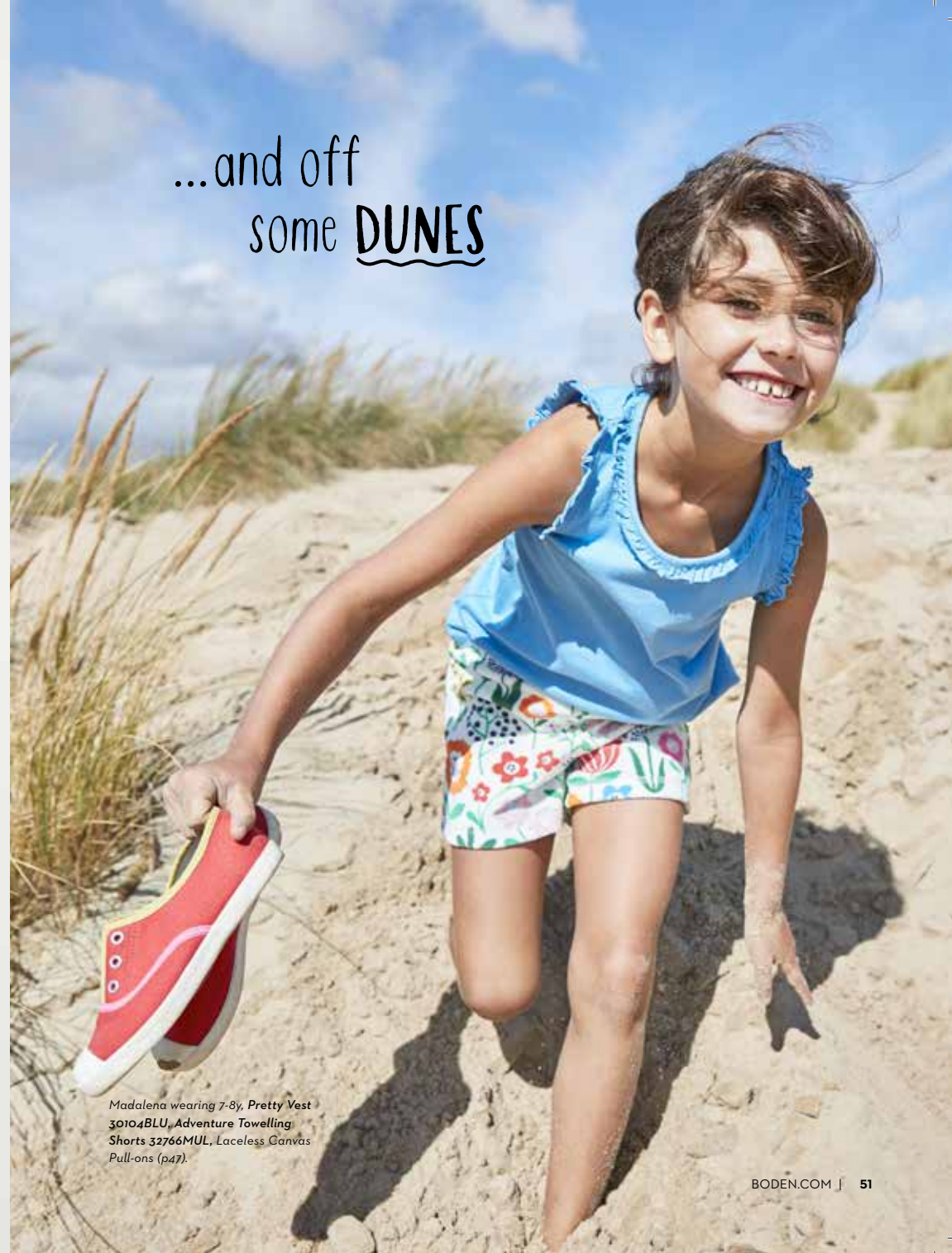
PRETTY VEST 30104
50% cotton 50% modal.
Machine washable.
2-3Y, 3-4Y, 4-5Y **£11**
5-6Y, 6-7Y, 7-8Y, 9-10Y, 11-12Y **£13**

**ADVENTURE TOWELLING
SHORTS 32766**
Elasticated waist with
functional drawstring.
82% cotton 18% elastane.
Machine washable.
3Y, 4Y, 5Y **£16**
6Y, 7Y, 8Y, 9Y, 10Y, 11Y, 12Y **£18**

**LEATHER GLADIATOR
SANDALS 54060**
Leather upper. Man-made
lining. Leather board
insock. Man-made sole.
SIZES 24-30 **£27**
SIZES 31-39 **£32**

Laceless
Canvas Pull-
ons (p47)

...and off
some DUNES



Madalena wearing 7-8y, **Pretty Vest 30104BLU**, **Adventure Towelling Shorts 32766MUL**, **Laceless Canvas Pull-ons (p47)**.

BODEN.COM | 51

COLOUR CODE	COLOUR NAME
00001	
30104BLU	Bright Bluebell
30104RAS	Raspberry Whip
30104WHT	White
30104YEL	Mimosa Yellow
32766BLU	Skipper/Ivory Stripe
32766GRN	Summer Green Surf Floral
32766MUL	Multi Wallpaper Floral
32766PST	Light Purple/Neon Grapefruit
54060DBL	Klein Blue
54060ROS	Rose Gold
54060SLV	Silver Metallic

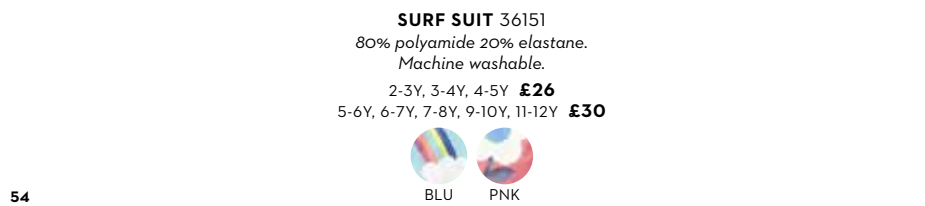
REMOVED/WEB ONLY BULLET POINTS	
CODE	BULLET POINTS
54060	
30104	Sizes up to and including 4-5y have a keyhole opening
32766	
00001	

JOHNNIE COPY	
CODE	JOHNNIE COPY
54060	Pack up, it's time for a holiday! Our summer-ready gladiator sandals are made with durable leather to keep up with all your adventures at home and across the seas. Choose between shimmering metallics and beautiful suedes to match the grown-ups while you're out exploring.
30104	We've taken the classic vest shape and added some pretty ruffles. Sweet detailing means it looks just as good layered under a jacket or cardigan as it does worn on its own. It's available in a rainbow of colours, so you can find your perfect shade.
32766	Bright patterns, tough (but gentle) towelling fabric and an easy-to-pull-on style: these shorts are perfect for wearing to the beach. There's even a pocket on the back for keeping your ice cream money handy. They're made for seaside splashing (and waterfights at home, too).
00001	

UKSPR17_MINI_JAN_132
G045_D1_D2
MINI GIRLS

REPRO COMMENTS			
#	IMAGE CORRECTION	FROM	DATE
1	Repro to 30104BLU		
2	Repro to 30104WHT		
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PRODUCTION COMMENTS			
#	IMAGE CORRECTION	FROM	DATE
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[illegible]

REMOVED/WEB ONLY BULLET POINTS	
CODE	BULLET POINTS
36154	
36151	
00001	

JOHNNIE COPY	
CODE	JOHNNIE COPY
36154	Hello, sunshine. When it's finally time to head to the seaside (yay!) throw on this pretty swimsuit. The bright colours and fast-drying fabric make it just as essential as a bucket and spade. It even has UPF 50+ sun protection to help keep your skin safe.
36151	The waves will be no match for you in this colourful surf suit. The top features a high neck to protect you from the sun's rays, while the bottoms have just the right amount of stretch. The fabric even provides UPF 50+ protection for longer adventures in the sun. Now, into the sea you go!
00001	

REPRO COMMENTS			
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PRODUCTION COMMENTS			
#	IMAGE CORRECTION	FROM	DATE
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1. RIBBED FOOTLESS TIGHTS 53089 • 2-3y, 3-4y, 4-5y **£8** 5-6y, 6-7y, 7-8y, 9-10y, 11-12y **£10** 73% cotton 23% polyamide 2% elastane 1% polyester 1% metallised yarn. Machine washable. | **2. PATTERNED TIGHTS** 53090 • 2-3y, 3-4y, 4-5y **£8** 5-6y, 6-7y, 7-8y, 9-10y, 11-12y **£10** 75% cotton 23% polyamide 2% elastane. Machine washable. | **3. 7 PACK SOCK BOX** 53092 • 3-5i, 6-8i, 9-12 **£18** 12i-3i, 4-6i **£20** MLT: 77% cotton 22% polyamide 1% elastane. MUL: Animals, blue and green star 78% cotton 21% polyamide 1% elastane, grey star 63% cotton 21% polyamide 15% acrylic 1% elastane. STR: Pink top stripe 71% cotton 20% polyamide 8% acrylic 1% elastane, lemon top stripe 78% cotton 21% polyamide 1% elastane, cloud and sun 74% cotton 25% polyamide 1% elastane, rainbow 61% cotton 29% polyamide 9% acrylic 1% elastane. Packaged in a gift box. Machine washable.



4. 2 PACK KNEE SOCKS 53091 • 3-5i, 6-8i, 9-12 **£11** 12i-3i, 4-6i **£13** MLT: Birds 64% cotton 35% polyamide 1% elastane, stripe 79% cotton 20% polyamide 1% elastane. MUL: 79% cotton 20% polyamide 1% elastane. STP: Seaside 71% cotton 28% polyamide 1% elastane, stripe 70% cotton 20% polyamide 1% elastane. Machine washable. | **5. 2 PACK VESTS** 53087 • 2-3y, 3-4y, 4-5y **£15** 5-6y, 6-7y, 7-8y, 9-10y, 11-12y **£17** 100% cotton. Machine washable. | **6. 7 PACK PANTS** 53093 • 1i-2y, 2-3y, 3-4y, 4-5y **£28** 5-6y, 6-7y, 7-8y, 9-10y, 11-12y **£30** Comes in a self fabric drawstring bag. 100% cotton. Machine washable.

COLOUR CODE	COLOUR NAME
00001	
53087MLT	Bunnies Pack
53087STR	Lamb Pack
53089BGR	Wasabi Green
53089GRY	Grey Marl
53089IND	Starboard
53090GRN	Summer Green Mini Surf Floral
53090MLT	Multi Stripe
53090NAV	Bright Bluebell Stripy Cats
53091MLT	Multi Birds
53091MUL	Novelty Animal Heel
53091STP	Coastal Scene
53092MLT	Pin Spot/Floral Pack
53092MUL	Animal/Star Pack
53092STR	Rainbow/Stripe Pack
53093MLT	Lamb Pack
53093MUL	Bunnies Pack
53093PNT	Spring Daisy/Stripe Pack
53093STP	Stripe Pack

REMOVED/WEB ONLY BULLET POINTS	
CODE	BULLET POINTS
53093	
53087	
53090	
53089	
53091	
53092	
00001	

JOHNNIE COPY	
CODE	JOHNNIE COPY
53093	We love this set of pants with fresh prints, floral patterns and sweet little lambs. Our soft cotton designs have delicate picot trims and silky bow details. They come in a pack of seven with a matching bag, so there's a new design for each day of the week.
53087	Keep nice and warm when there's a nip in the air with our set of two cosy vests. Our supersoft cotton designs feature pretty bows and picot detailing with fun prints of lambs and bunnies. Layer one under your school shirt on chilly mornings.
53090	In lively colours and prints, our tights are perfect for teaming with dresses, shorts and skirts to keep little legs warm when there's a chill in the air. The soft cotton blend is comfortable and cosy for all-day wear.
53089	Add some sparkle to your outfit with our footless tights. In a variety of pretty colours, they're easy to outfit for parties and beyond. The fine rib texture (in cotton-rich fabric) is super-comfortable to wear and wonderfully easy to wash.
53091	When it's not quite warm enough for bare legs, turn to our knee-high socks. Featuring a choice of fun designs, they're oh-so-sweet and they come in extra bright colours for cheering up grey days. In soft cotton, they're a lighter alternative to tights between seasons.
53092	Good luck choosing between these colourful socks. In a flurry of poppy shades featuring pretty flowers, bright stripes, animal friends or weather designs, you really are spoilt for choice. Each box contains seven pairs (that's one for every day of the week) in a cotton-rich blend.

UKSPR17_MINI_JAN_132
G046_D1
MINI GIRLS

REPRO COMMENTS			
#	IMAGE CORRECTION	FROM	DATE
1	Extend background to bleed		
2	Must say Mini Boden, not Baby Boden		
3			

PRODUCTION COMMENTS			
#	IMAGE CORRECTION	FROM	DATE
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60

1. 25128YEL

2. 22489RED

**MORE
COLOURS
ONLINE**

RAIN
resistant

Slub Washed
T-Shirt (p79)

1. 25128MBL

Slub
Washed
T-Shirt
(p79)

1. 25128RED

3. 52026IND

2. 22489DBL

1. JERSEY LINED ANORAK 25128 • 2-3y, 3-4y, 4-5y **£38** 5-6y, 6-7y, 7-8y, 9-10y, 11-12y **£44** Shower resistant. Jersey lined hood and body, polyester lined sleeves. Detachable hood. Elasticated waist with elastic drawstring and toggles. MBL and RED: main 100% polyamide. BLU: main 100% polyester. YEL: top: outer 100% polyamide, contrast panels 100% polyester. Body and hood lining 100% cotton. Sleeve lining 100% polyester. Cuff rib 60% acrylic 40% cotton. Machine washable. Can be tumble dried on a low heat setting. | **2. FUN TRACK PANTS** 22489 • 3y, 4y, 5y **£24** 6y, 7y, 8y, 9y, 10y, 11y, 12y **£28** Straight fit. Main 85% cotton 15% polyester. Waistband 100% cotton. Machine washable. | **3. CANVAS HIGH TOPS** 52026 • Sizes 24-30 **£35** Sizes 31-39 **£40** Textile upper, lining and insole. Man-made sole.

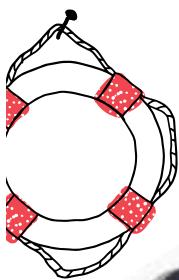
61

REMOVED/WEB ONLY BULLET POINTS	
CODE	BULLET POINTS
25128	
22489	
52026	
00001	

JOHNNIE COPY	
CODE	JOHNNIE COPY
25128	Drizzly days mean splashing in puddles, feeding the ducks and wearing colourful anoraks. Our bright prints suit boys and girls, and our reflectors will keep you safe on darker days. The warm jersey lining is soft and cosy, while the cuffs and hood are designed to stop rain getting in. What's more, it has a removable hood and is made of shower-resistant fabric (hooray!).
22489	Comfort meets cool in our straight-leg track pants with elasticated cuffs. Covered in badges, stripes and pops of colour, these bottoms are great for biking, hiking and everyday adventures. Roomy pockets are ideal for stashing supplies, and the elasticated waistband with bright drawstring creates a cosy fit when playing in the park.
52026	Run as fast as you can - the padded ankle cuffs of our super-sporty high tops have your back. Contrast pop art hues make these trainers stand out, and easy straps take the effort out of getting outdoors. Choose between run-faster stripes or shouty slogans to cheer you on.
00001	

UKSPR17_MINI_JAN_132
B003_D1
MINI BOYS

REPRO COMMENTS			
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It's **SUPER SPROUT** the brave dog

MORE
COLOURS
ONLINE



Shop all these looks at
[Boden.com/OUTFIT-INATOR](https://www.boden.com/OUTFIT-INATOR)

1. 23048GRY

2. 23052NAV

4. 23031LGY

4. 23031GRN

3. 22486BRD

5. 22504MBL

6. 22506BST

Canvas High
Tops (p61)

Slub Washed
T-Shirt (p79)

Laceless
Pull-ons
(p66)

7. 23033SAG

Stripy
Crew
Jumper
(p75)

5. 22504BRD

Laceless
Pull-ons
(p66)

8. 23041BLU

7. 23033LGY

6. 22506MUS

1

9. 23032PEB

6. 22506NEU

1

Laceless
Pull-ons
(p66)

1. COSY CHECK SHIRT 23048 • 2-3y, 3-4y, 4-5y **£24** 5-6y, 6-7y, 7-8y, 9-10y, 11-12y **£28** Regular fit. 100% cotton. Machine washable. | **2. GUERNSEY CREW** 23052 • 2-3y, 3-4y, 4-5y **£30** 5-6y, 6-7y, 7-8y, 9-10y, 11-12y **£35** 100% cotton. Machine washable. | **3. LINED MARINERS** 22486 • 3y, 4y, 5y **£30** 6y, 7y, 8y, 9y, 10y, 11y, 12y **£35** Warrior Knees. Relaxed fit. Elasticated waist with functional drawstring. Main 100% cotton. Lining 100% cotton. Waistband 100% cotton. Machine washable. | **4. FUN COASTAL SWEATSHIRT** 23031 • 2-3y, 3-4y, 4-5y **£24** 5-6y, 6-7y, 7-8y, 9-10y, 11-12y **£28** Printed logo. Main 72% cotton 28% polyester. Rib 100% cotton. Machine washable. | **5. ADVENTURE SHORTS** 22504 • 3y, 4y, 5y **£26** 6y, 7y, 8y, 9y, 10y, 11y, 12y **£30** New shorter length. Knee length. Ribbed waistband with functional drawstring. Main 75% cotton 25% polyamide. Machine washable.

6. CHINOS 22506 • 3y, 4y, 5y, 6y **£24** 7y, 8y, 9y, 10y, 11y, 12y, 13y R, 13y L, 14y R, 14y L, 15y R, 15y L, 16y R, 16y L **£28** Slim fit. 100% cotton. Machine washable. | **7. BIG APPLIQUÉ T-SHIRT** 23033 • 2-3y, 3-4y, 4-5y **£18** 5-6y, 6-7y, 7-8y, 9-10y, 11-12y **£20** Appliqué and embroidery logo. 100% cotton. Machine washable. | **8. BORG LINED ZIP-THROUGH** 23041 • 2-3y, 3-4y, 4-5y **£36** 5-6y, 6-7y, 7-8y, 9-10y, 11-12y, 13-14y, 15-16y **£40** Indigo dyed (see aftercare guidelines page). Face 100% cotton. Lining 100% polyester. Rib 100% cotton. Machine washable. | **9. RAGLAN ZIP POP-OVER** 23032 • 2-3y, 3-4y, 4-5y **£26** 5-6y, 6-7y, 7-8y, 9-10y, 11-12y **£30** Main 72% cotton 28% polyester. Rib 100% cotton. Machine washable.

COLOUR CODE	COLOUR NAME
00001	
22486BRD	Ziggy Red
22486DBL	Workwear Blue
22486KHK	Terrain
22504BRD	Ziggy Red
22504GRN	Astro Green
22504MBL	Duke
22504NAV	Mystic Star
22506BST	Cornish Blue
22506GRN	Action Green
22506MUS	Cantaloupe
22506NAV	Navy
22506NEU	Stone
22506PRP	Burnt Aubergine
23031GRN	Hot Spring Air-Sea Rescue
23031LGY	Grey Marl
23031NAV	Mystic Rescue Gull
23032DGY	Charcoal Marl
23032PEB	Sea Cadet
23033BBL	Duke
23033LGY	Light Grey
23033NAV	Mini Navy
23033SAG	Kelp
23041BLU	Indigo
23048GRY	Blue and Grey Marl Check
23048RED	Soft Red and Sail Blue Check
23052NAV	Denim Marl

REMOVED/WEB ONLY BULLET POINTS	
CODE	BULLET POINTS
23033	
23052	
23041	
22504	
22486	
22506	Centre front button fastening
23032	
23048	Two chest pockets 23031 00001
JOHNNIE COPY	
CODE	JOHNNIE COPY
23033	Bring some maritime adventure into the everyday with our sea rescue appliqué T-shirts. Made from durable 100% cotton, they're tough enough to keep their shape after many days in the salty sea air (not to mention many spins in the old washing machine). All aboard!
23052	Calling all shipmates, we have just the jumper for you. Our crew-neck sweater is a fisherman's dream in textured, navy knit. And the red stripe on the ribbed cuffs combats grey mornings.
23041	Our zip-through hoodie is perfect to throw on over your T-shirt as you pedal your way to the park on those nippy afternoons. This clever little number features a supersoft borg fleece lining that will keep out the elements, and we've even lined the hood for extra toastiness.
22504	Ready to explore? Pop on our knee-length shorts and you will be. The four pockets fasten securely, so no matter how lively you get your treasures will stay safe and sound. The fabric is light and dries quickly, too - perfect for splashing in streams.
22486	Ahoy there! Pull on a pair of these nautical trousers and get to action stations. They look shipshape thanks to a striped waistband, cool contrast stitching and turn-up cuffs. And with the warm lining, big pockets and reinforced Warrior Knees, you'll be ready for anything. All hands on deck!
22506	These slim-fit, 100% cotton chinos are almost as unique as you are. That's because of the garment-dyed process, which gives them an authentic vintage finish. There's even a belt loop at the back in red, white and blue (how very British). They'll keep

UKSPR17_MINI_JAN_132
B002_D1
MINI BOYS

REPRO COMMENTS

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1. BIG APPLIQUÉ T-SHIRT 23033 • 2-3y, 3-4y, 4-5y £18 5-6y, 6-7y, 7-8y, 9-10y, 11-12y £20 Appliqué and embroidery logo. 100% cotton. Machine washable. | **2. MUSICAL ANIMALS T-SHIRT** 23040 • 2-3y, 3-4y, 4-5y £15 5-6y, 6-7y, 7-8y, 9-10y, 11-12y £17 Printed logo. 100% cotton. Machine washable. | **3. SPORTS T-SHIRT** 23038 • 2-3y, 3-4y, 4-5y £17 5-6y, 6-7y, 7-8y, 9-10y, 11-12y £19 Appliqué and embroidery logo. 100% cotton. Machine washable. | **4. SPACE T-SHIRT** 23018 • 2-3y, 3-4y, 4-5y £15 5-6y, 6-7y, 7-8y, 9-10y, 11-12y £17 Glow in the dark logo. 100% cotton. Machine washable. | **5. VEHICLE T-SHIRT** 23039 • 2-3y, 3-4y, 4-5y £17 5-6y, 6-7y, 7-8y, 9-10y, 11-12y £19 Slub jersey. Appliqué and embroidery logo. 100% cotton. Machine washable.

COLOUR CODE	COLOUR NAME
00001	
23018BLU	Starboard
23018RED	Salsa
23033BBL	Duke
23033LGY	Light Grey
23033NAV	Mini Navy
23033SAG	Kelp
23038AQU	Astro Green
23038KHK	Terrain
23039BLU	Skipper
23039MUS	Cantaloupe
23040BRD	Ziggy Red
23040GRN	Hot Spring
23040LGY	Light Grey

REMOVED/WEB ONLY BULLET POINTS	
CODE	BULLET POINTS
23038	
23039	
23018	
23033	
23040	
00001	

JOHNNIE COPY	
CODE	JOHNNIE COPY
23038	Go team! Our pure-cotton sporty T-shirts are worthy of champions. The appliqué designs stand out in a crowd, whether you're having a kickabout in the park or cheering from the sidelines.
23039	Rev your engine: these vehicle T-shirts are here to take your imagination from nought to sixty. Mini mechanics will fall head over heels for the colourful appliqué designs featuring the ultimate dream machines. They're also made of 100% adventure-proof cotton, so they're comfortable and easy to wash.
23018	Blast off on an adventure in one of our 100% cotton T-shirts. The out-of-this-world designs glow in the dark, so you'll stand out from the crowd (even in the depths of space). Unlike real spacesuits, they're machine-washable. Alien gunge won't stand a chance.
23033	Bring some maritime adventure into the everyday with our sea rescue appliqué T-shirts. Made from durable 100% cotton, they're tough enough to keep their shape after many days in the salty sea air (not to mention many spins in the old washing machine). All aboard!
23040	What's cooler than animals? Animals in a rock band, of course! We've put together a supergroup of party animals who are rocking out in these fun prints. Our T-shirt is made with soft cotton - perfect for staying comfortable when you're moving to the beat.
00001	

UKSPR17_MINI_JAN_132

B004_D1

MINI BOYS

REPRO COMMENTS			
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PRODUCTION COMMENTS			
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1. 23014MUS

2. 22488BLU

3. 52029WHT

3. 52029DEN

1. HOTCHPOTCH RAGLAN T-SHIRT 23014 • 2-3y, 3-4y, 4-5y **£17** 5-6y, 6-7y, 7-8y, 9-10y, 11-12y **£19** 100% cotton. Machine washable. | **2. EVERYDAY JOGGERS** 22488 • 3y, 4y, 5y **£22** 6y, 7y, 8y, 9y, 10y, 11y, 12y, 13y, 14y, 15y, 16y **£26** Elasticated waist with functional drawstring. 81% cotton 19% polyester. Machine washable. | **3. LACELESS PULL-ONS** 52029 • Sizes 24-30 **£23** Sizes 31-39 **£27** Textile upper, lining and insock. Man-made sole. | **4. RETRO T-SHIRT** 23028 • 2-3y, 3-4y, 4-5y **£15** 5-6y, 6-7y, 7-8y, 9-10y, 11-12y **£17** 100% cotton. Machine washable.

66 | 0330 333 0000



4.23028MIT

4. RETRO
T-SHIRT 23028
100% cotton.
Machine washable.
2-3Y, 3-4Y, 4-5Y **£15**
5-6Y, 6-7Y, 7-8Y,
9-10Y, 11-12Y **£17**

Mahli wearing 5-6y,
Hotchpotch Raglan T-Shirt
23014MUS, Everyday
Joggers 22488LGY, Suede
Trainers (p72).

Cassius wearing 7-8y,
Retro T-Shirt 23028MLT,
Everyday Joggers 22488BBL,
Suede Trainers (p72).

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[illegible]

REMOVED/WEB ONLY BULLET POINTS	
CODE	BULLET POINTS
52029	
23028	
23014	
22488	Front and back pockets
00001	

JOHNNIE COPY	
CODE	JOHNNIE COPY
52029	Speedy getaways are even faster without fatty laces. Our durable, canvas pull-ons have elasticated side panels so they're quick and easy to slip on and off. A striped sole gives them a bright pop of colour, and we've even added matching stripy lining.
23028	Feel fresh on sunny days with our 100% cotton T-shirt. Short raglan sleeves and a contrasting crew neck keep you looking cool, while the rainbow of yarn-dyed stripes means you'll stand out on any adventure.
23014	Mix it up with our hotchpotch raglan top. This classic shape has colourblock sleeves and a stripy marl body (with neps for added detail) that definitely stand out from the crowd. It's a lightweight style that's perfect for running along the seashore or playing in the park.
22488	Comfortable weekends start with our relaxed-yet-slim joggers. Brushed cotton insides and elasticated cuffs keeps legs cosy, while the fabric looks cool against the striped details and pockets. Oh, and the drawstring on the contrasting elasticated waist can be tightened or loosened - handy, right?
00001	

UKSPR17_MINI_JAN_132
B010_D1
MINI BOYS

REPRO COMMENTS			
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PRODUCTION COMMENTS			
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BOLD colours
and Remarkable details...

MORE
COLOURS
ONLINE

...make a HEROIC set of outfits
at Boden.com/OUTFIT-INATOR



1. RAGLAN ZIP POP-OVER 23032 • 2-3y, 3-4y, 4-5y £26 5-6y, 6-7y, 7-8y, 9-10y, 11-12y £30 Main 72% cotton 28% polyester. Rib 100% cotton. Machine washable. | **2. COLOURED SLIM JEAN** 23017 • 3y, 4y, 5y £26 6y, 7y, 8y, 9y, 10y, 11y, 12y £30 Slim fit. Inside adjustable waistband on all sizes. 100% cotton. Machine washable. | **3. HOTCHPOTCH RAGLAN T-SHIRT** 23014 • 2-3y, 3-4y, 4-5y £17 5-6y, 6-7y, 7-8y, 9-10y, 11-12y £19 100% cotton. Machine washable. | **4. SLUB JERSEY CARGOS** 22505 • 3y, 4y, 5y, 6y £24 7y, 8y, 9y, 10y, 11y, 12y, 13y, 14y, 15y, 16y £28 DBL: Garment dyed for a vintage look (see aftercare guidelines page). Warrior Knees. Relaxed slim fit. Elasticated waist with functional drawstring. 100% cotton. Machine washable. | **5. JERSEY LINED ANORAK** 25128 • 2-3y, 3-4y, 4-5y £38 5-6y, 6-7y, 7-8y, 9-10y, 11-12y £44 Shower resistant. Jersey lined hood and body, polyester lined sleeves. Detachable hood. Elasticated waist with elastic drawstring and toggles. MBL and RED: main 100% polyamide. BLU: main 100% polyester. YEL: top: outer 100% polyamide, contrast panels 100% polyester. Body and hood lining 100% cotton. Sleeve lining 100% polyester. Cuff rib 60% acrylic 40% cotton. Machine washable. Can be tumble dried on a low heat setting.

6. LINED WOVEN JOGGERS 22487 • 3y, 4y, 5y £28 6y, 7y, 8y, 9y, 10y, 11y, 12y, 13y, 14y, 15y, 16y £32 Warrior Knees. Elasticated waist with functional drawstring. Main 100% cotton. Lining 100% cotton. Machine washable. | **7. HERO T-SHIRT** 23035 • 2-3y, 3-4y, 4-5y £18 5-6y, 6-7y, 7-8y, 9-10y, 11-12y £20 Embroidery, applique & print logo. 100% cotton. Machine washable. | **8. FUN TRACK PANTS** 22489 • 3y, 4y, 5y £24 6y, 7y, 8y, 9y, 10y, 11y, 12y £28 Straight fit. Main 85% cotton 15% polyester. Waistband 100% cotton. Machine washable. | **9. RETRO T-SHIRT** 23028 • 2-3y, 3-4y, 4-5y £15 5-6y, 6-7y, 7-8y, 9-10y, 11-12y £17 100% cotton. Machine washable. | **10. ESSENTIAL SWEATSHIRT** 23020 • 2-3y, 3-4y, 4-5y £22 5-6y, 6-7y, 7-8y, 9-10y, 11-12y, 13-14y, 15-16y £26 Textured loopback jersey. 100% cotton. Machine washable. | **11. STRAIGHT JEANS** 22512 • 3y, 4y, 5y £24 Sizes 6-12y, Sizes 13-16y R & L £28 Indigo dyed (see aftercare guidelines page). Inside adjustable waistband up to 12 years. 100% cotton. Machine washable.

COLOUR CODE	COLOUR NAME
00001	
22487BLU	Beacon
22487GRN	Action Green
22487PEB	Fossil
22489BLU	Beacon
22489DBL	Mystic
22489GRY	Grey Marl and Ivory Stripe
22489RED	Salsa Red
22505DBL	Mystic
22505LGY	Grey Marl Jaspé
22512DEN	Dark Denim (Rinse)
22512MDN	Mid Vintage
22512VIN	Light Vintage
23014DBL	Workwear Blue
23014GRN	Hot Spring
23014MUS	Canteloupe
23017BBL	Duke
23017GRN	Action Green
23020BLU	Navy and Ivory Stripe
23020IVO	Ivory and Mini Navy Stripe
23020ORA	Ziggy and Ivory Stripe
23028MLT	Ivory And Rainbow
23028STP	Rainbow Multistripe
23032DGY	Charcoal Marl
23032PEB	Sea Cadet
23035LGY	Grey Marl
25128BLU	Beacon Rescue Gulls
25128MBL	Duke
	Salsa Red

REMOVED/WEB ONLY BULLET POINTS	
CODE	BULLET POINTS
22487	Front and back pockets
22512	Slide waist fastening with mock button up to 10 years. Five pocket jeans styling
23032	
23017	Five pocket jeans styling
23035	
00001	
22505	Side seam and cargo pockets
23014	23020 23028
JOHNNIE COPY	
CODE	JOHNNIE COPY
22487	For those days when only supreme comfort will do, pull on these easy-to-wear 100% cotton joggers. They may appear relaxed, with their laid-back fit and cosy jersey lining, but they're made from tough stuff. Check out the Warrior Knees, which are reinforced to stop rips in their tracks.
22512	Say hello to your new favourite jeans. We've hand-finished them to add a vintage feel and popped in some cool selvedge detailing that looks great when the cuffs are turned up. The super-durable fabric and classic fit mean they're ready for anything.
23032	This cosy funnel neck pop-over has a zip on the side, making it really easy to pull on. Keep warm in the storm thanks to the long sleeves, contrasting elasticated hem and snug kangaroo pocket for cold binocular-wielding fingers.
23017	Keep cosy on your woodland rambles in these soft jeans. Our slim-fit design has an adjustable waist and brushed cotton inside for extra cosiness while you explore. Turn up the hems to reveal the fun camouflage print - perfect for a game of hide and seek between the trees.
23035	Not all heroes wear capes: some wear these T-shirts with fun comic-book logos and embroidered details. Saving the day can be messy work, but this tee is made from 100% cotton that's easy to wash - so you'll always be ready for your next adventure.
00001	Carving your forest finds is no problem with these roomy cargo pockets. Concealed peppers keep your stash safe as you

UKSPR17_MINI_JAN_132
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MINI BOYS

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**MINI
BOYS
2 - 12 YRS**

MINI
BOYS
2 - 12 YRS

25127GRN

A bright green quilted hooded jacket with a black interior lining, shown from the side. The jacket has a high collar and a visible zipper. The background is a plain, light color.

7 Pack
Sock Box

WARRIOR
KNEES

60-107001

ZIP-OFF Legs
transform trousers
into shorts

REVERSIBLE PRINTED CHILLY DAYS 25127

Shower resistant. Main 100% polyamide. Reverse 100% polyamide. Filling 100% polyester. Machine washable. Can be tumble dried on a low heat setting.

2-3Y, 3-4Y, 4-5Y **£40**

5-6Y, 6-7Y, 7-8Y, 9-10Y, 11-12Y, 13-14Y, 15-16Y **£46**

ZIP-OFF TECHNOS 22497

Relaxed fit. Elasticated waist with functional drawstring. Main 73% cotton 27% polyamide. Waistband 100% cotton. Machine washable.

3Y, 4Y, 5Y **£30**

6Y, 7Y, 8Y, 9Y, 10Y, 11Y, 12Y **£35**

The **REVERSIBLE**
chilly days jacket.

Handy for when there's
a **nip** in the air

2512

Mahli
(What
thing you've
Jumped from
Reversible
Jacket 2512
Techn

22497YEL

Mahli wearing 5-6y,
(What's the bravest
thing you've ever done?
Jumped from a big height)
Reversible Chilly Days
Jacket 25127DBL, Zip-off
Technos 22497YEL.

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REMOVED/WEB ONLY BULLET POINTS	
CODE	BULLET POINTS
22497	
25127	
00001	

JOHNNIE COPY	
CODE	JOHNNIE COPY
22497	Want to see a magic trick? With a simple zip, these pull-on trousers convert to shorts and back again. Perfect for those days when the sun does its disappearing act. Made from a lightweight fabric with Warrior Knees, there's an amazing six pockets: great for hiding hankies, doves and rabbits...
25127	All the best superheroes have an alter ego, and so does our gloriously cosy reversible jacket. Both sides are shower-resistant and have pockets, so whichever one you choose to show off will be ready to save the day. Super.
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MINI BOYS

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2 - 12 YRS

Ready. Set.
ADVENTURE

PADDED
ankle cuffs

SUPERSOFT
suede

**CANVAS HIGH
TOPS 52026**
*Textile upper, lining and
insock. Man-made sole.*
SIZES 24-30 £35
SIZES 31-39 £40

SUEDE TRAINERS 52027
Textile and leather upper.
Textile lining and insock.
Man-made sole.

SIZES 24-30 **£40**
SIZES 31-39 **£45**

72

Slouch Sweatpants
(22485NAV, Canvas
High Tops 52026WHT,
7 Pack Sock Box (p89).

SLOUCH SWEATPANTS 22485
Slouch fit. Elasticated waist with functional drawstring. 100% cotton. Machine washable.
 3Y, 4Y, 5Y, 6Y **£22** 7Y, 8Y, 9Y, 10Y, 11Y, 12Y **£26**



NAV LGY

BODEN.COM | 73

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REMOVED/WEB ONLY BULLET POINTS	
CODE	BULLET POINTS
22485	Front and back pockets
52026	
52027	
00001	

JOHNNIE COPY	
CODE	JOHNNIE COPY
22485	It's time for an adventure! Roll up these relaxed sweatpants to reveal a striped trim. The slouchy shape provides a comfortable fit, while roomy pockets are ideal for carrying your coastal treasures home. And the 100% cotton fabric is machine washable (hooray!).
52026	Run as fast as you can - the padded ankle cuffs of our super-sporty high tops have your back. Contrast pop art hues make these trainers stand out, and easy straps take the effort out of getting outdoors. Choose between run-faster stripes or shouty slogans to cheer you on.
52027	Every explorer knows you can look smart AND be adventure-ready. Supersoft suede makes these trainers grown-up-approved, while a rubber toe helps them withstand playtime. They come in two poppy neon shades with easy-on straps so you can slip them on and GO.
00001	

UKSPR17_MINI_JAN_132
B005_D1_D2_D3
MINI BOYS

REPRO COMMENTS			
#	IMAGE CORRECTION	FROM	DATE
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PRODUCTION COMMENTS			
#	IMAGE CORRECTION	FROM	DATE
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MORE
COLOURS
ONLINE

2. 23015LGY

3. 23042MUS

3. 23042BLU

4. 23013BRD

4. 23013LGY

4. 23013BLU

74 | 0330 333 0000

75

[illegible]

REMOVED/WEB ONLY BULLET POINTS	
CODE	BULLET POINTS
23042	
23015	
23013	
23043	
00001	

JOHNNIE COPY	
CODE	JOHNNIE COPY
23042	How do you make stripes eeeeven better? Answer: add an embroidered elbow patch. We've even knitted a bit of cashmere into this cotton crew to make it extra cosy (but still machine washable, of course).
23015	You can't spend every day by the sea, but we can bring it to you. This cosy jumper features Nessie and pesky seagulls in Brighton-rock colours. In a lightweight knit with ribbed cuffs, our crew will be your first mate whatever the weatherman says.
23013	This lightweight jumper was built with between-season days in mind. Contrast pop trims, stripy details and bright colour combinations make our crew look pretty cool. In knitted cotton that feels marvellously cosy, we think we're on to a winner...
23043	Adventure high and low in chunky, combed cotton that's warm enough to take on the Seven Seas. Psst: the buttons on the shoulder make you a proper shipmate.
00001	

UKSPR17_MINI_JAN_132

B006_D1

MINI BOYS

REPRO COMMENTS			
#	IMAGE CORRECTION	FROM	DATE
1	Extend image to bleed	ET	
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PRODUCTION COMMENTS			
#	IMAGE CORRECTION	FROM	DATE
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COLOUR CODE	COLOUR NAME
00001	
22506BST	Cornish Blue
22506GRN	Action Green
22506MUS	Canteloupe
22506NAV	Navy
22506NEU	Stone
22506PRP	Burnt Aubergine
23029AQU	Chimney Sweep and Hot Spring
23029BBL	Skipper
23029BLU	Beacon
23029BRD	Ziggy Red
23029GRN	Mint
23029GRY	Grey Marl and Ivory Stripe
23029MBL	Duke and Ivory Stripe
23029MUS	Canteloupe
23029PLM	Paisley Purple
23029RED	Blue and Gazpacho Stripe
23029WHT	White
23050BST	Cornish Blue
23050GRN	Action Green
23050MUS	Canteloupe
23050NAV	Navy
23050NEU	Stone
23050PRP	Burnt Aubergine

REMOVED/WEB ONLY BULLET POINTS	
CODE	BULLET POINTS
23050	Centre front button fastening. Front and back pockets
22506	Centre front button fastening
23029	
00001	

JOHNNIE COPY	
CODE	JOHNNIE COPY
23050	Stay smart enough for family outings, even on the hottest days, thanks to these crisp chino shorts. This soft twill design is garment dyed for an individual, authentic finish – so check the label before you wash, to keep it looking its best. Oh, and for an extra bit of Britishness, we’ve decorated the belt loop at the back in red, white and blue.
22506	These slim-fit, 100% cotton chinos are almost as unique as you are. That’s because of the garment-dyed process, which gives them an authentic vintage finish. There’s even a belt loop at the back in red, white and blue (how very British). They’ll keep you looking sharp from breakfast to bedtime.
23029	Whether you’re layering up to scale snowy mountains or crossing sunny Saharas, you need quality basics like this slub jersey T-shirt. With slub cotton and a subtle textured feel, it’s ready for all of your adventures – and for the washing machine.
00001	

UKSPR17_MINI_JAN_132			
OB003_D1			
MINI BOYS			

REPRO COMMENTS			
#	IMAGE CORRECTION	FROM	DATE
1	Extend image to bleed		
2			
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PRODUCTION COMMENTS			
#	IMAGE CORRECTION	FROM	DATE
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3			



80 | 0330 333 0000



Stanley wearing 3-4y,
Reversible Hooded
T-Shirt 23036MUS, Lined
Mariners (p62), Canvas
High Tops (p61).

Rafa wearing 5-6y,
Reversible Hooded T-Shirt
23036MUS, Lined Woven
Joggers 22487BLU, Suede
Trainers (p72).

BODEN.COM | 81

[illegible]

REMOVED/WEB ONLY BULLET POINTS	
CODE	BULLET POINTS
23036	
22487	Front and back pockets
00001	

JOHNNIE COPY	
CODE	JOHNNIE COPY
23036	Our 100% cotton hooded T-shirt is not only machine washable, it's also reversible - perfect for hiding grass stains. So flip it over to the stripy side, push up those long sleeves and the only sign you won that hill-rolling race will be your smile.
22487	For those days when only supreme comfort will do, pull on these easy-to-wear 100% cotton joggers. They may appear relaxed, with their laid-back fit and cosy jersey lining, but they're made from tough stuff. Check out the Warrior Knees, which are reinforced to stop rips in their tracks.
00001	

UKSPR17_MINI_JAN_132
B007_D1
MINI BOYS

REPRO COMMENTS			
#	IMAGE CORRECTION	FROM	DATE
1	Extend		
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PRODUCTION COMMENTS			
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It's all REVERSIBLE (ideal for hiding evidence of secret muddy errands)



1. REVERSIBLE SHAGGY HOODY 23019 • 2-3y, 3-4y, 4-5y **£34** 5-6y, 6-7y, 7-8y, 9-10y, 11-12y **£39** Outer 100% polyester. Reverse 100% cotton. Machine washable. | **2. REVERSIBLE LOGO T-SHIRT** 23037 • 2-3y, 3-4y, 4-5y **£20** 5-6y, 6-7y, 7-8y, 9-10y, 11-12y **£22** Printed logo. 100% cotton. Machine washable. | **3. SLIM JEANS** 22508 • 3y, 4y, 5y **£24** Sizes 6-12y, Sizes 13-16y R & L **£28** Slim fit. Indigo dyed (see aftercare guidelines page). Inside adjustable waistband up to 12 years. 99% cotton 1% elastane. Machine washable. | **4. LINED MARINERS** 22486 • 3y, 4y, 5y **£30** 6y, 7y, 8y, 9y, 10y, 11y, 12y **£35** Warrior Knees. Relaxed fit. Elasticated waist with functional drawstring. Main 100% cotton. Lining 100% cotton. Waistband 100% cotton. Machine washable.

Cassius wearing 7-8y, Reversible Shaggy Hoody 23019RED, Slim Jeans 22508DEN, Supersoft T-Shirt (p76), Suede Trainers (p72).

Ben wearing 3-4y, Reversible Logo
T-Shirt 23037LGY, Lined Mariners
22486DBL, Canvas High Tops (p61).



MORE
COLOURS
ONLINE

[illegible]

REMOVED/WEB ONLY BULLET POINTS	
CODE	BULLET POINTS
23019	
23037	
22486	
00001	
22508	Slide waist fastening with mock button up to 10 years. Five pocket jeans styling

JOHNNIE COPY	
CODE	JOHNNIE COPY
23019	This fully reversible hoody is perfect for masters of disguise. It's fleecy on one side (for blending in with monsters) and striped on the other (for mingling with menaces). Turn it inside out to slip away from trouble, or hide accidental spills. Now we see you, now we don't.
23037	Whether you're a helpful lighthouse keeper or a sneaky seafaring adventurer, just roll up the sleeves on our colourful T-shirt and get to work. Feel free to get mucky on the beach, as the 100% cotton is machine washable AND reversible, so you can flip it inside out for now (before the grown-ups wash it later).
22486	Ahoy there! Pull on a pair of these nautical trousers and get to action stations. They look shipshape thanks to a striped waistband, cool contrast stitching and turn-up cuffs. And with the warm lining, big pockets and reinforced Warrior Knees, you'll be ready for anything. All hands on deck!
00001	
22508	These jeans have got grown-up style points, but they haven't lost their sense of fun. Made from comfortable fabric, they're even hand-finished for a completely individual look. And thanks to a hidden adjustable waist, they're ready for big (and small) adventures too.

UKSPR17_MINI_JAN_132
B011_D1
MINI BOYS

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PRODUCTION COMMENTS			
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How to make towels better...



Add sleeves and a hole to put your head through

TOWELLING THROW-ON 26083

Main 85% cotton 15% polyester. Hood lining 100% cotton. Machine washable.

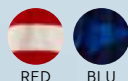
2-3Y, 3-4Y, 4-5Y **£24**

5-6Y, 6-7Y, 7-8Y, 9-10Y, 11-12Y **£28**

TOWELLING PONCHO 22498

100% cotton. Machine washable.

2-5Y **£22** 6-9Y, 10-12Y **£26**



RE

BLU

84 | 0330 333 0000



Albie wearing 5-6y,
Towelling Throw-on
26083BLU.

[illegible]

REMOVED/WEB ONLY BULLET POINTS	
CODE	BULLET POINTS
22498	
26083	
00001	

JOHNNIE COPY	
CODE	JOHNNIE COPY
22498	When it's time for a break from the water (and maybe an ice-cream) keep off the chills with our soft towelling poncho. This seaside essential in 100% cotton is easy to throw on and easy to throw in the wash. We've even added a hood to keep you extra-cosy.
26083	After a busy day searching for crabs and hidden treasure in the sea, take off the chill with this soft throw-on and a mug of hot choc. Long sleeves and a lined hood keep out the breeze, while kangaroo pockets will soon warm up those cold fingers.
00001	

UKSPR17_MINI_JAN_132
B020_D1_D2
MINI BOYS

REPRO COMMENTS			
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PRODUCTION COMMENTS			
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MINI
BOYS
2 - 12 YRS

1. 22483BLU

2. 26085NAV

3. 22484BLU

4. 26084DBL

4. 26084BLU

4. 26084YEL

5. 26086LBL

5. 26086MBL

5. 26086BLU

MORE
COLOURS
ONLINE

1

1. LOGO RASH VEST 22483 • 2-3y, 3-4y, 4-5y **£20** 5-6y, 6-7y, 7-8y, 9-10y, 11-12y **£22** length sleeves. Provides sun protection. *BLU*: body 80% polyamide 20% elastane. *BLU*: sleeves 82% polyester 18% elastane. *WHT*: 80% polyamide 20% elastane. Machine washable. Provides sun protection, conforms to EN 13758-2 UPF 40+.

2. SWIM TRUNKS 26085 • 2-3y, 3-4y, 4-5y **£12** 5-6y, 6-7y, 7-8y, 9-10y, 11-12y **£14** Main 80% polyamide 20% elastane. Lining 100% polyester. Machine washable.

3. SURF SUIT 22484 • 2-3y, 3-4y, 4-5y **£26** 5-6y, 6-7y, 7-8y, 9-10y, 11-12y **£30** length sleeves. Provides sun protection. 80% polyamide 20% elastane. Machine washable. Conforms to EN13758-2 UPF 40+.

4. RASH VEST 26084 • 2-3y, 3-4y, 4-5y **£18** 5-6y, 6-7y, 7-8y, 9-10y, 11-12y, 13-14y, 15-16y **£20** length sleeves. Provides sun protection. *BLU*: 80% polyamide 20% elastane. *DBL*: 80% polyamide 20% elastane. *YEL*: 82% polyester 18% elastane. Machine washable. Provides sun protection, conforms to EN 13758-2 UPF 40+.

5. BATHERS 26086 • 2-3y, 3-4y, 4-5y **£16** 5-6y, 6-7y, 7-8y, 9-10y, 11-12y **£18** Main 80% polyamide 20% elastane. Lining 100% polyester. Machine washable.

UPF 50+ means more time
in the sea. YIPPEEEEE

3. 22484GRN

1. 22483WHT

Albie wearing
5-6y, Surf Suit
22484GRN.

Lucian wearing 3-4y,
Logo Rash Vest
22483WHT, Swim
Trunks 26085NAV.

COLOUR CODE	COLOUR NAME
00001	
22483BLU	Deep Sea
22483WHT	White
22484BLU	Beacon Walrus
22484GRN	Astro Green
26084BLU	Deep Sea
26084DBL	Noble Blue
26084YEL	Neon Yellow
26085BLU	Skipper Fish
26085GRN	Astro Green Fish
26085NAV	Beacon and Ivory Stripe
26085PRP	Violet Grey and Ziggy Stripe
26086BLU	Beacon Walrus
26086LBL	Skipper Octopus
26086MBL	Skipper Underwater Explorers
26086NAV	Beacon Nessie Stripe

REMOVED/WEB ONLY BULLET POINTS	
CODE	BULLET POINTS
26084	
22484	
26085	
26086	
22483	
00001	

JOHNNIE COPY	
CODE	JOHNNIE COPY
26084	No surfer worth their sea salt should be without a quality rash vest. Made of fabric with UPF 50+ protection, this streamlined style is just the thing to keep you warm and comfortable in the water. The neon panels will ensure you stand out as you tackle the waves.
22484	Whether you're splashing in the waves or catching some rays, our surf suit will keep you comfortable and safe. Neon tape on the sleeves adds some sporty flair while the clever fabric provides UPF 50+ protection. You're all sorted for a surfing adventure!
26085	With these sleek trunks, you'll zip through the waves just like a fish. This streamlined design with an elasticated waist features a pop of colour on the drawstring. The fabric provides UPF 50+ protection, so you'll be protected from rays as you smash the world record.
26086	The bright, cheerful prints on our bather shorts are bound to get you noticed on the beach or at the pool. The elasticated waist and draw cord make them a doddle to pull on and off. Choose your favourite fun design and you're all set for a day of splashing.
22483	Featuring fun nautical prints, our rash vest is just what you need when braving the waves with the wind in your hair. The clever fabric provides UPF 50+ protection, which means you can snorkel, surf or swim until your fingers get pruney. And with neon colours on the sleeves, you won't go unnoticed.

UKSPR17_MINI_JAN_132
B021_D1_D2
MINI BOYS

REPRO COMMENTS			
#	IMAGE CORRECTION	FROM	DATE
1	Extend background to bleed and gutter		
2	Repro bottoms up to position shown		
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PRODUCTION COMMENTS			
#	IMAGE CORRECTION	FROM	DATE
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1. COSY TWIN PACK LONG JOHNS 24151 • 3y, 4y, 5y **£30** 6y, 7y, 8y, 9y, 10y, 11y, 12y, 13y, 14y **£35**
Stretchy jersey rib. Soft against skin. Brushed inside for cosiness. Rib cuffs for a snugly fit. Fully elasticated waist for stretch and comfort. Easy care, machine wash and tumble dryable. Main 100% cotton. Machine washable. Close fitting garments are less likely to catch fire, so this style is designed to fit snugly. Not flame resistant. **KEEP AWAY FROM FIRE.** | **2. GLOW-IN-THE-DARK LONG JOHNS 24148** • 3y, 4y, 5y **£24** 6y, 7y, 8y, 9y, 10y, 11y, 12y, 13y, 14y **£28** Stretchy jersey rib. Soft against skin. Brushed inside for cosiness. Rib cuffs for a snugly fit. Fully elasticated waist for stretch and comfort. Easy care, machine wash and tumble dryable. Main 100% cotton. Machine washable. Close fitting garments are less likely to catch fire, so this style is designed to fit snugly. Not flame resistant. **KEEP AWAY FROM FIRE.**



3. 7 PACK PANTS 51063 • 11-2y, 2-3y, 3-4y, 4-5y **£28** 5-6y, 6-7y, 7-8y, 9-10y, 11-12y **£30** Main 100% cotton, Waistband 56% polyamide 25% elastodiene 19% polyester. Machine washable. | **4. 5 PACK TERRY TRAINER SOCKS 52031** • 3-5i, 6-8i, 9-12 **£18** 12i-3i, 4-6i **£20** 83% cotton 16% polyamide 1% elastane. Machine washable. | **5. 5 PACK BOXERS 51060** • 2-3y, 3-4y, 4-5y **£28** 5-6y, 6-7y, 7-8y, 9-10y, 11-12y **£30** Main 100% cotton, Waistband 54% polyamide 25% elastodiene 21% polyester. Machine washable. | **6. 7 PACK SOCK BOX 52030** • 3-5i, 6-8i, 9-12 **£18** 12i-3i, 4-6i **£19.50** Packaged in a gift box. **SPT** and **STR**: 78% cotton 21% polyamide 1% elastane. **STP**: 77% cotton 22% polyamide 1% elastane. Machine washable.

COLOUR CODE	COLOUR NAME
00001	
24148BLU	Nimbus Under The Sea
24148NAV	Beacon Submersibles
24151GRN	Hot Spring Air-Sea Rescue
24151NAV	Beacon Rescue Gulls
24151INVY	Multi Search For Nessie
51060MLT	Nessie Pack
51060MUL	Crocs Pack
51060PNT	Monkey Palm Pack
51060STR	Stripe Pack
51063SPT	Logo Pack
51063STR	Stripe Pack
52030SPT	Stripe Pack
52030STP	Aquatic Animals Pack
52030STR	Retro Rainbow Stripe Pack
52031MLT	Crocodile Pack

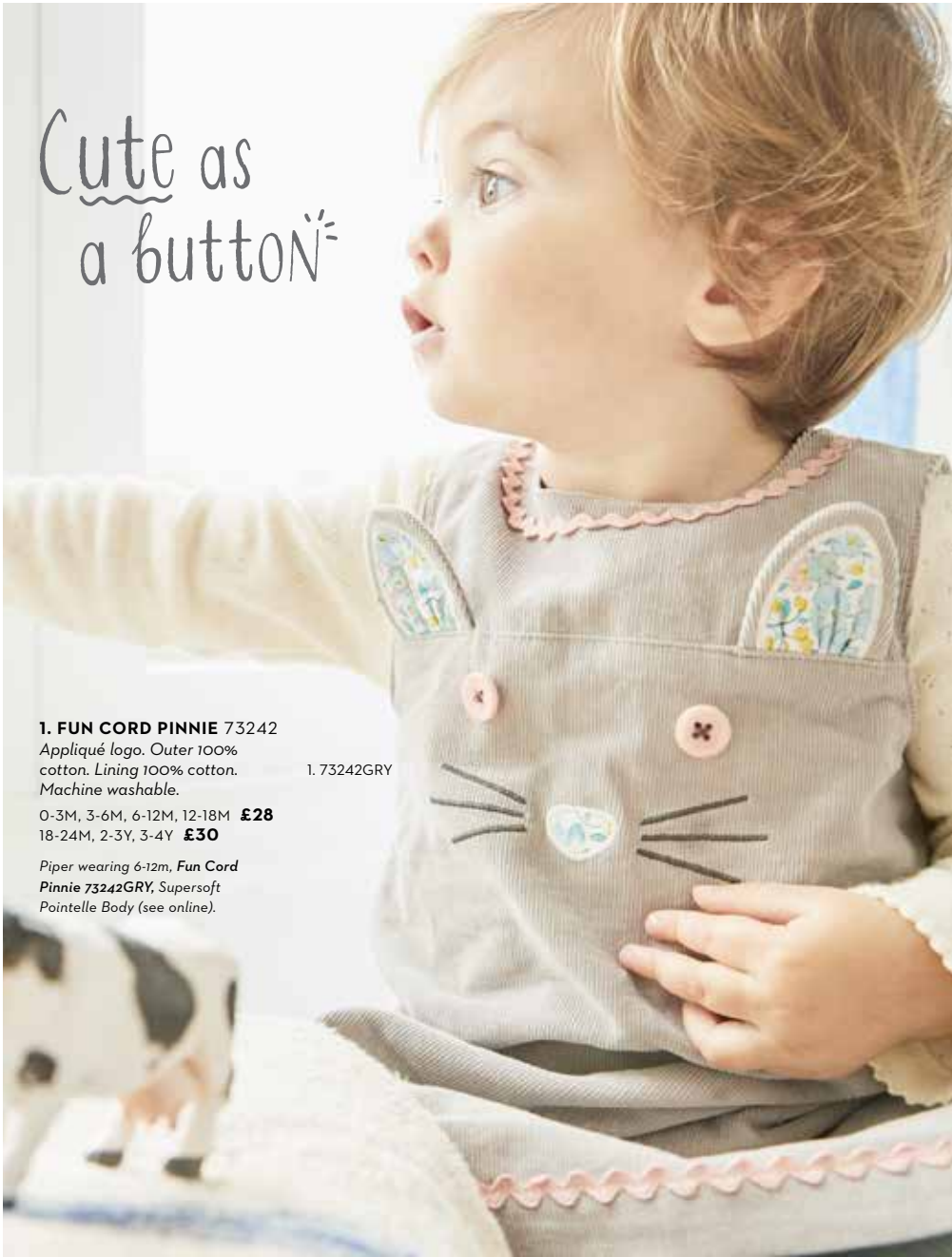
REMOVED/WEB ONLY BULLET POINTS	
CODE	BULLET POINTS
24148	
51063	
24151	
51060	
52031	
52030	
00001	

JOHNNIE COPY	
CODE	JOHNNIE COPY
24148	Nessie can be your night-time companion with these glow-in-the-dark long johns. The snug fit and soft, stretchy ribbed cotton jersey will keep little dreamers warm, while brushed insides, ribbed cuffs and a fully elasticated waist dial the comfort levels up to a maximum.
51063	Put on a fun pair of undies every day with our pack of seven pants. Our designs feature colourful trims and elasticated waistbands for a super-comfortable fit. Each pair is emblazoned with a different day of the week to make getting dressed each morning a doddle.
24151	Stay warm while dreaming of coastal adventures in our pure-cotton long johns. From the fully elasticated waist to the stretchy ribbed jersey (which feels amazingly soft against your skin), we've made these with the utmost levels of comfort in mind. Oh, and did we mention they've got brushed insides for extra cosiness? Thank you and good night!
51060	Our cotton boxers will give you day-long comfort with soft fabric and stretchy elastic waistbands. Choose from fun Nessie print pairs or bold stripes with a bright trim from this five-pack. Our designs each have a classic fly button, too.
52031	Our cotton-rich trainer socks are oh-so-soft, with added cushioning for a sporty feel. These pairs have ribbed cuffs to stop them sliding down when you're busy enjoying the day. Surprise your friends when you take off your shoes, to reveal snappy sharks on your toes.
52030	Our set of seven socks is bursting with bright colours and bold designs. Choose a different pair each day from a selection of

UKSPR17_MINI_JAN_132
BN019_D1_D2_D3_EU
MINI BOYS

REPRO COMMENTS			
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PRODUCTION COMMENTS			
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Cute as
a button!

1. FUN CORD PINNIE 73242
Appliqué logo. Outer 100% cotton. Lining 100% cotton. Machine washable.
0-3M, 3-6M, 6-12M, 12-18M **£28**
18-24M, 2-3Y, 3-4Y **£30**
Piper wearing 6-12m, **Fun Cord Pinnie 73242GRY**, Supersoft Pointelle Body (see online).



2. EMBROIDERED COLLAR DRESS 73240 • 0-3m, 3-6m, 6-12m, 12-18m **£28** 18-24m, 2-3y, 3-4y **£30** Comes with matching pants. Outer 100% cotton. Lining 100% cotton. Pants 100% cotton. Machine washable. | **3. COSY CARDIGAN 71603** • 0-3m, 3-6m, 6-12m, 12-18m **£21** 18-24m, 2-3y, 3-4y **£23** 40% cotton 31% viscose 23% polyamide 6% cashmere. Machine washable. | **4. RUFFLE TIGHTS 55044** • 0-3m, 3-6m, 6-12m, 12-18m **£8** 18-24m, 2-3y, 3-4y **£10** 74% cotton 24% polyamide 2% elastane. Machine washable. | **5. EVERYDAY TIGHTS 55045** • 0-3m, 3-6m, 6-12m, 12-18m **£8** 18-24m, 2-3y, 3-4y **£10** 74% cotton 24% polyamide 2% elastane. Machine washable. | **6. FARMYARD FRIENDS CORD DRESS 73241** • 0-3m, 3-6m, 6-12m, 12-18m **£28** 18-24m, 2-3y, 3-4y **£30** Outer 100% cotton. Lining 100% cotton. Machine washable. | **7. PRETTY TEA DRESS 73243** • 0-3m, 3-6m, 6-12m, 12-18m **£28** 18-24m, 2-3y, 3-4y **£30** Comes with matching pants. Outer 55% linen 45% cotton. Lining 100% cotton. Pants 100% cotton. Machine washable. | **8. PRETTY COLLAR BODY 74007** • Newborn, 0-3m, 3-6m, 6-12m, 12-18m **£15** 18-24m, 2-3y **£17** Woven collar. 100% cotton. Machine washable.

COLOUR CODE	COLOUR NAME
00001	
55044NEU	Mini Ecru
55044SBL	Mineral Blue
55045BLU	Bluebell Pin Spot
55045GRY	Grey Marl Sand Pipers
55045PNK	Chalky Pink Ecru Pin Spot
55045RED	Raspberry Whip and Ecru Stripe
71603BLU	Mineral Blue Marl
71603GRY	Pebble
71603LYE	Duckling
71603PNK	Peach Sorbet
73240BLU	Mineral Blue Confetti Spot
73240PNK	Chalky Pink Confetti Spot
73241GRN	Sea Foam
73241SPK	Chalky Pink
73242GRY	Pebble
73243BLU	Bluebell Poppy Ditsy
73243MUL	Multi Sand Pipers
74007IVO	Ivory
74007PPK	Pink Icing

REMOVED/WEB ONLY BULLET POINTS	
CODE	BULLET POINTS
71603	
73243	Back button placket opening
73241	Side button placket fastening
73240	Back popper placket opening
73242	Back button placket opening
74007	Gusset popper fastening. Back popper placket opening
55045	
00001	
55044	

JOHNNIE COPY	
CODE	JOHNNIE COPY
71603	Our supersoft cardigan will keep baby warm and comfortable all day. A range of pretty shades will add a pop of colour to every outfit, and we've also added link stitch detailing around the collar, just for fun. It's fully machine washable, too.
73243	Tea for two or milk for one - this dress is right for every occasion. The sweet little collar will have everybody cooing, and the cotton-linen mix is posh but easy to wash. And its buttoned back makes it easy to get on (and off).
73241	Hard-wearing (but oh-so-soft) cord makes this dress tough enough for everyday rough and tumble. The sweet embroidery adds a nice touch for special occasions, while the easy-opening shoulder buttons make dressing easier. Layer over a body on chilly days.
73240	Our dress is sure to have everybody cooing. It features pretty embroidery on the collar and sweet matching knickers. Soft cotton twill is gentle on baby's skin, and it buttons all the way up the back for quick and easy nappy changes.
73242	Party or playdate - this pinny suits whatever your baby has planned. The rickrack trim and embroidered cat face are ready for fun. With buttons down the back it's easy to take off and put on, so your little one can return to their busy schedule.
74007	Smarter than your average body. The pretty collars look sweet peeping out from under dresses and pinnies. Oh, and they're made from hard-wearing ribbed cotton, so they'll last until baby outgrows them. They're also soft on skin and washing machine-friendly - lovely. Our super-soft tights are perfect for pairing with pretty sundresses while the weather's still chilly. Knitted with cotton

UKSPR17_MINI_JAN_132

U002_D1

BABY

REPRO COMMENTS			
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PRODUCTION COMMENTS			
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BABY
0 - 4 YRS

1. 71601PNK

2. 76085IVO

Baby Leather
Shoes (p98)

3. 76091PNK

6. 71568BLU

5. 71583GRN

4. 73245MLT

4. 73245MUL

7. 72180PNK

1. PRETTY KNITTED JACKET 71601 • 0-3m, 3-6m, 6-12m, 12-18m **£31** 18-24m, 2-3y, 3-4y **£33** 60% cotton 30% polyamide 10% wool. Machine washable. | **2. ANIMAL FRIENDS JERSEY PLAY SET** 76085 • 0-3m, 3-6m, 6-12m, 12-18m **£28** 18-24m, 2-3y, 3-4y **£30** Elasticated waistband on bottoms. Back popper placket fastening on top. Appliqué logo. Top 95% cotton 5% elastane. Bottoms 95% cotton 5% elastane. Machine washable. | **3. SANDPIPER KNITTED PLAY SET** 76091 • 0-3m, 3-6m, 6-12m, 12-18m **£37** 18-24m, 2-3y **£39** 100% cotton. Machine washable. | **4. BABY LEGGINGS** 73245 • 0-3m, 3-6m, 6-12m, 12-18m **£11** 18-24m, 2-3y, 3-4y **£13** Elasticated waistband. 95% cotton 5% elastane. Machine washable. | **5. CROCHET APPLIQUÉ T-SHIRT** 71583 • 0-3m, 3-6m, 6-12m, 12-18m **£16** 18-24m, 2-3y, 3-4y **£18** Crochet appliqué logo. 100% cotton. Machine washable. | **6. PRETTY PRINTED T-SHIRT** 71568 • 0-3m, 3-6m, 6-12m, 12-18m **£15** 18-24m, 2-3y, 3-4y **£17** Back popper placket. 100% cotton. Machine washable. | **7. PRETTY PULL-ONS** 72180 • 0-3m, 3-6m, 6-12m, 12-18m **£20** 18-24m, 2-3y, 3-4y **£22** Elasticated waist with functional drawstring. Outer 98% cotton 2% elastane. Lining 100% cotton. Machine washable.

94 | 0330 333 0000



Left to right: Savannah wearing 3-6m, Sandpiper Knitted Play Set 76091PNK. Halo wearing 6-12m, Pretty Printed T-Shirt 71568MUL, Pretty Pull-ons 72180GRY. Savannah wearing 3-6m, Crochet Appliqué T-Shirt 71583SPK, Baby Leggings 73245MLT. Animal Friends Jersey Play Set 76085IVO, Baby Leggings 73245BLU.

COLOUR CODE	COLOUR NAME
00001	
71568BLU	Bluebell Poppy Ditsy
71568MUL	Multi Sand Pipers
71583GRN	Sea Foam
71583SPK	Chalky Pink
71601PNK	Chalky Pink
72180GRY	Pebble
72180PNK	Peach Sorbet
73245BLU	Bluebell/Ivory Stripe
73245MLT	Mineral Blue Flower Bed
73245MUL	Multi Sand Pipers
73245PNK	Peach Sorbet/Ivory Stripe
73245TUR	Turquoise
76085IVO	Ivory/Bunny
76085PNK	Peach Sorbet/Mouse
76091PNK	Peach Sorbet

REMOVED/WEB ONLY BULLET POINTS	
CODE	BULLET POINTS
76091	
71601	
00001	
71583	Shoulder popper fastening
71568	
72180	
73245	
76085	

JOHNNIE COPY	
CODE	JOHNNIE COPY
76091	Make a new parent's day with this ready-made outfit. Crafted from an indulgently soft cotton yarn, this knitted play set features fun logos and is perfect for wriggling, giggling and jiggling. It's machine washable too - that really is a perfect present.
71601	Play dress up and keep baby warm with our favourite jacket. In a cosy chunky knit, this jacket is perfect for chilly days. The soft cotton yarn is kind on skin but still machine washable. We've added little ears to the hood for extra cute points.
00001	
71583	It's not as if you need an excuse for cuddles with your baby. But this soft 100% cotton T-shirt with a touchable textured logo makes belly rubs even more fun. Easy to put on, easy to wash, and made to last - it's a lovely option for everyday wear.
71568	Lovely ruffles and pastel prints: could our T-shirt be any more pretty? It matches perfectly with our leggings and trousers. The 100% cotton has a sueded finish. Not only is it soft to the touch, it's also machine-washable. And there are buttons at the back for easy changing.
72180	We all have those mornings. You know the ones. The good news is that our 100% cotton bottoms are on hand as your pull-on saviours. Stretchy enough for quick dressing, we've also added a full jersey lining to care for baby's skin. On these mornings when you need a ready-made outfit fast, let these animal friends come to the rescue. This pretty play set

UKSPR17_MINI_JAN_132
U006_D1
BABY

REPRO COMMENTS			
#	IMAGE CORRECTION	FROM	DATE
1	Extend background to bleed		
2	Comp stills together as shown		
3	Comp in grey bottoms		

PRODUCTION COMMENTS			
#	IMAGE CORRECTION	FROM	DATE
1			
2			
3			

BABY
0 - 4 YRS



1. RUFFLE TIGHTS 55044 • 0-3m, 3-6m, 6-12m, 12-18m **£8** 18-24m, 2-3y, 3-4y **£10** 74% cotton 24% polyamide 2% elastane. Machine washable. | **2. PRETTY PRINTED PLAY SET 76089** • 0-3m, 3-6m, 6-12m, 12-18m **£30** 18-24m, 2-3y **£32** Bottoms have elasticated waistband. Top outer: 100% cotton, lining: 100% cotton. Bottom outer: 100% cotton, lining: 100% cotton. Machine washable. | **3. PRETTY APPLIQUÉ PLAY SET 76094** • 0-3m, 3-6m, 6-12m, 12-18m **£30** 18-24m, 2-3y **£32** Elasticated waistband on the bottoms. Top outer: 100% cotton. Top lining: 100% cotton. Bottoms: 100% cotton. Elasticated neckline. Machine washable. | **4. PRETTY WOVEN TOP 71592** • 0-3m, 3-6m, 6-12m, 12-18m **£21** 18-24m, 2-3y, 3-4y **£23** Outer 100% cotton. Lining 100% cotton. Machine washable. | **5. CORD BLOOMERS 72182** • 0-3m, 3-6m, 6-12m, 12-18m **£20** 18-24m, 2-3y, 3-4y **£22** Jersey lined. Elasticated waistband. Adjustable straps. Straps fully detachable. Outer 100% cotton. Lining 100% cotton. Machine washable. | **6. RETRO PINNIE 73246** • 0-3m, 3-6m, 6-12m, 12-18m **£24** 18-24m, 2-3y, 3-4y **£26** Outer 100% cotton. Lining 100% cotton. Machine washable. | **7. FARMYARD CROCHET CARDIGAN 78175** • 0-3m, 3-6m, 6-12m, 12-18m **£29** 18-24m, 2-3y, 3-4y **£31** 60% cotton 30% polyamide 10% wool. Machine washable.

96 | 0330 333 0000

8. 5 PACK PRETTY SOCK BOX 55043 • 0-3m, 3-6m, 6-12m, 12-18m **£17** 18-24m, 2-3y, 3-4y **£19** Packaged in a gift box. 80% cotton 19% polyamide 1% elastane. Machine washable.

Left to Right: *Pretty Woven Top 71592PPK. Pretty Woven Top 71592PPK, Cord Bloomers 72182BLU, 5 Pack Pretty Sock Box 55043MUL. Retro Pinnie 73246STR, Supersoft Pointelle Body (see online), Everyday Tights (p91). Halo wearing 6-12m, Pretty Woven Top 71592PPK, Everyday Tights (p91). Ada wearing 18-24m, Farmyard Crochet Cardigan 78175GRN, Retro Pinnie 73246STR.*

COLOUR CODE	COLOUR NAME
00001	
55043MUL	Crochet Lace
55044NEU	Mini Ecru
55044SBL	Mineral Blue
71592PPK	Pink Icing
72182BLU	Mineral Blue Spring Farm
72182NEU	Pebble Sand Pipers
73246BLU	Mineral Blue Spring Farm
73246STR	Coastal Blue Stripe
76089MLT	Mineral Blue Flower Bed
76089MUL	Multi Sand Pipers
76094BLU	Bright Bluebell Stripe/Daisies
76094PNK	Chalky Pink Gingham/Bunnies
78175GRN	Sea Foam/Birds
78175SLV	Silver Marl/Houses

REMOVED/WEB ONLY BULLET POINTS	
CODE	BULLET POINTS
55043	
55044	
76089	Back button placket opening
76094	
71592	Centre back button opening
72182	
78175	
73246	Side button placket fastening. Adjustable shoulder strap 00001

JOHNNIE COPY	
CODE	JOHNNIE COPY
55043	We've added a lace trim to make our socks even prettier. In sweet colours, they're equally easy to wear with dresses or bottoms. Cotton-rich material makes them cosy on tiny feet, and our boxed set includes five different pairs.
55044	How do you make our baby dresses even sweeter? Finish them off with these aww-worthy ruffled tights. In soft colours and a warm knit, they make the perfect addition to between-season wardrobes. We've wrapped them up in a box too, so they're a great present for new arrivals.
76089	Looking for something extra-special? This play set has nostalgic sweetness written all over it. Or to be precise, it has pretty printed birds and flowers all over it. The 100% cotton mix will delight baby's sensitive skin, and you'll fall in love with the smocking, elasticated bloomers and ruffle detailing.
76094	This pretty play set is the perfect choice for those special occasions. The fully lined top features photo-ready appliqué details, and it's made from irresistibly soft 100% cotton with a textured finish. The best part? It's machine washable, so your baby can wear it again and again.
71592	Coffee, uninterrupted sleep, no crying at bath-time... sometimes a good day is made by the little things. And so this pretty, 100% cotton twill top is all about the details. We're talking delicate lace trim, elasticated ruffle sleeves and lace inserts. Perfect for special occasions.
72182	Our baby bloomers look oh-so-sweet worn with a pretty woven top. They're made from a soft cord fabric to treat your baby's

UKSPR17_MINI_JAN_132
U008_D1
BABY

REPRO COMMENTS			
#	IMAGE CORRECTION	FROM	DATE
1	Comp stills together		
2	Extend background to bleed		
3	Repro out socks		

PRODUCTION COMMENTS			
#	IMAGE CORRECTION	FROM	DATE
1			
2			
3			

BABY
0 - 4 YRS

Farmyard
print lining

APPLIQUÉ
animal pals

MORE
COLOURS
ONLINE

1. FARMYARD TEDDY JACKET 71580 • 0-3m, 3-6m, 6-12m, 12-18m **£30** 18-24m, 2-3y, 3-4y **£32** Front button fastening. Outer 100% polyester. Lining 100% cotton. Machine washable. | **2. ANIMAL FRIENDS T-SHIRT** 71574 • 0-3m, 3-6m, 6-12m, 12-18m **£16** 18-24m, 2-3y, 3-4y **£18** Appliqué logo. Envelope neck opening. 100% cotton. Machine washable. | **3. SUPERSOFT REVERSIBLE TROUSERS** 73234 • 0-3m, 3-6m, 6-12m, 12-18m, 18-24m **£18** 3-6m, 6-12m, 12-18m, 18-24m, 2-3y, 3-4y **£20** Elasticated waist with functional drawstring. Outer 100% cotton. Reverse 100% cotton. Machine washable. | **4. APPLIQUÉ DRESS & LEGGINGS SET** 76090 • 0-3m, 3-6m, 6-12m, 12-18m **£30** 18-24m, 2-3y, 3-4y **£32** Elasticated waistband on bottoms. Centre back popper placket on top. Appliqué logo. Top 100% cotton. Bottoms 95% cotton 5% elastane. Machine washable. | **5. COSY CARDIGAN** 71603 • 0-3m, 3-6m, 6-12m, 12-18m **£21** 18-24m, 2-3y, 3-4y **£23** 40% cotton 31% viscose 23% polyamide 6% cashmere. Machine washable. | **6. COSY CORD JACKET** 75048 • 0-3m, 3-6m, 6-12m, 12-18m **£30** 18-24m, 2-3y, 3-4y **£32** Shaggy hood lining. Front button opening. Outer 100% cotton. Hood lining 100% polyester. Body lining 100% cotton. Filling 100% polyester. Sleeve lining 100% cotton. Machine washable. | **7. BABY LEATHER SHOES** 56027 • 0-3m, 3-6m, 6-12m, 12-18m **£25** Leather upper, lining and insock.



8. FARMYARD PRINTED DUFFLE 75047 • 3-6m, 6-12m, 12-18m **£33** 18-24m, 2-3y, 3-4y **£35** Front popper and toggle fastening. Outer 100% polyester. Lining 100% cotton. Filling 100% polyester. Machine washable.

Thandie wearing 0-18m, *Farmyard Printed Duffle Jacket 75047BLU*, *Pretty Printed Play Set* (p96).

COLOUR CODE	COLOUR NAME
00001	
56027ROS	Rose Gold
71574PPK	Pink Icing
71580NEU	Vanilla Pod
71603BLU	Mineral Blue Marl
71603GRY	Pebble
71603LYE	Duckling
71603PNK	Peach Sorbet
73234BLU	Mineral Blue Spring Farm
73234PNK	Peach Sorbet Confetti Spot
75047BLU	Mineral Blue Spring Farm
75048PNK	Peach Sorbet
76090BLU	Bluebell Stripe/Hen
76090MUS	Cantaloupe Stripe/Lamb

REMOVED/WEB ONLY BULLET POINTS	
CODE	BULLET POINTS
71574	
76090	
73234	
75047	
71603	
00001	
56027	
75048	
	71580

JOHNNIE COPY	
CODE	JOHNNIE COPY
71574	These cute appliqué pals never fail to raise a grin. This 100% cotton T-shirt features a touch of floral print, matching perfectly with our range of bottoms. And thanks to the envelope neck, it's a doddle to pull off, so it's all smiles then as well!
76090	Friendly animals are here to make easy, everyday dressing more fun. This jersey dress and leggings set is really soft but made to last, with playful touches from the patterned collar to animal appliqués. Pair with a little sunhat for baby's first beach trip.
73234	Getting your little girl dressed becomes a breeze when you've got these 100% cotton trousers on your side. She'll love getting snug in the cosy, soft material, and you'll love that they're fully reversible. The fun farmyard print or spot and stripe design both match the rest of our range.
75047	Our showerproof duffle is perfect for wet days down on the farm (or feeding the ducks). The soft lining will keep little ones cosy and warm. It has a hook inside so you can hang it up to dry, and it's machine washable in case of mud-splatters from puddle-jumping.
71603	Our supersoft cardigan will keep baby warm and comfortable all day. A range of pretty shades will add a pop of colour to every outfit, and we've also added link stitch detailing around the collar, just for fun. It's fully machine washable, too.
00001	With a stretchy opening and soft-yet-durable 100% leather, these baby shoes are easy to slip onto tiny feet and are comfortable to wear. Metallic leather embroidered face detail and 3D bunny ears add a little extra fun to baby's outfit.

UKSPR17_MINI_JAN_132
U003_D1
BABY

REPRO COMMENTS			
#	IMAGE CORRECTION	FROM	DATE
1			
2			
3			

PRODUCTION COMMENTS			
#	IMAGE CORRECTION	FROM	DATE
1			
2			
3			

BABY
0 - 4 YRS

Head, shoulders, Knees AND toes. SORTED.

Shop all these baby outfits at
Boden.com/OUTFIT-INATOR

1. 72179PNK

Sand Piper 5
Pack Bodies
(see online)

2. 71569GRY

Roll-up
Trousers
(p106)

3. 76090MUS

6. 71599IND

7. 78175GRN

8. 71570GRY

Woof

Printed
Ruffle
Dungarees
(see online)

Pull-on
Trousers
(p106)

7 Pack Sock
Box (p102)

Pull-on
Trousers
(p106)

3

3

3

5 Pack Pretty
Sock Box
(p97)

3

3

1

3

Jersey
Dungarees
and T-Shirt
(p102)

4. 73246BLU

Pretty
Collar Body
(p91)

5. 78162RED

Pull-on
Trousers
(p106)

7 Pack Sock
Box (p102)

3

Everyday
Tights
(p91)

7 Pack
Sock Box
(p102)

3

3

Pull-on
Trousers
(p106)

Baby Leather
Shoes (p106)

Cosy
Cardigan
(p91)

9. 73233BLU

10. 75046MLT

9. 73233PNK

Cosy
Cardigan
(p91)

Ruffle
Tights
(p91)

3

Everyday
Tights
(p91)

3

3

1. PRETTY GINGHAM DUNGAREES 72179 • 0-3m, 3-6m, 6-12m, 12-18m **£27** 18-24m, 2-3y, 3-4y **£29** Outer 100% cotton. Bodice lining 100% cotton. Machine washable. | **2. FUN STRIPED T-SHIRT** 71569 • 0-3m, 3-6m, 6-12m, 12-18m **£16** 18-24m, 2-3y, 3-4y **£18** 100% cotton. Machine washable. | **3. APPLIQUÉ DRESS & LEGGINGS SET** 76090 • 0-3m, 3-6m, 6-12m, 12-18m **£30** 18-24m, 2-3y, 3-4y **£32** Elasticated waistband on bottoms. Centre back popper placket on top. Appliqué logo. Top 100% cotton. Bottoms 95% cotton 5% elastane. Machine washable. | **4. RETRO PINNIE** 73246 • 0-3m, 3-6m, 6-12m, 12-18m **£24** 18-24m, 2-3y, 3-4y **£26** Outer 100% cotton. Lining 100% cotton. Machine washable. | **5. FUN SWEATSHIRT** 78162 • 0-3m, 3-6m, 6-12m, 12-18m **£21** 18-24m, 2-3y, 3-4y **£23** BLU: Appliqué logo. Main 85% cotton 15% polyester. Rib 95% cotton 5% elastane. Machine washable.

6. INDIGO KNITTED JACKET 71599 • 0-3m, 3-6m, 6-12m, 12-18m **£31** 18-24m, 2-3y, 3-4y **£33** 60% cotton 30% polyamide 10% wool. Machine washable. | **7. FARMYARD CROCHET CARDIGAN** 78175 • 0-3m, 3-6m, 6-12m, 12-18m **£29** 18-24m, 2-3y, 3-4y **£31** 60% cotton 30% polyamide 10% wool. Machine washable. | **8. FUN ANIMAL T-SHIRT** 71570 • 0-3m, 3-6m, 6-12m, 12-18m **£16** 18-24m, 2-3y, 3-4y **£18** Appliqué logo. 100% cotton. Machine washable. | **9. PRETTY PRINTED JERSEY DRESS** 73233 • 0-3m, 3-6m, 6-12m, 12-18m **£18** 18-24m, 2-3y, 3-4y **£20** Comes with matching pants. Dress 100% cotton. Pants 100% cotton. Machine washable. | **10. BOYS PRINTED DUFFLE** 75046 • 3-6m, 6-12m, 12-18m **£33** 18-24m, 2-3y, 3-4y **£35** Front popper and toggle fastening. Outer 100% polyester. Lining 100% cotton. Filling 100% polyester. Machine washable.

COLOUR CODE	COLOUR NAME
00001	
71569GRN	Astro Green/Puffins
71569GRY	Grey Marl/Tractors
71570GRY	Grey Marl/Red Admiral Stripe
71570IVO	Ivory/Beacon Stripe
71599IND	Indigo Marl
72179PNK	Chalky Pink Gingham
73233BLU	Mineral Blue Spring Farm
73233MLT	Multi Seahorse
73233PNK	Peach Sorbet Poppy Ditsy
73246BLU	Mineral Blue Spring Farm
73246STR	Coastal Blue Stripe
75046MLT	Grey Marl Seaside Sprouty
76090BLU	Bluebell Stripe/Hen
76090MUS	Cantaloupe Stripe/Lamb
78162BLU	Beacon/Puffin
78162RED	Hotchpotch Stripe
78175GRN	Sea Foam/Birds
78175SLV	Silver Marl/Houses

REMOVED/WEB ONLY BULLET POINTS	
CODE	BULLET POINTS
73233	Back popper placket opening
73246	Side button placket fastening. Adjustable shoulder strap
71569	Shoulder popper fastening
76090	
78175	
00001	
72179	Adjustable strap fastening. Inside leg popper fastening on sizes up to and including 18-24m
78162	Shoulder popper fastening
75046	
71570	Shoulder popper fastening
JOHNNIE COPY	
CODE	JOHNNIE COPY
73233	Spring into warmer weather with our delightful dress that's fit for a princess. The supersoft sueded jersey is gentle (and comfortable) on baby's skin. With pretty ruffles on the front, nobody will guess how easy this is to slip on and off, thanks to the fastenings down its back.
73246	Our machine-washable pinnies are made to last from hard-wearing (but gentle) fabrics. The button fastenings make them easy to put on - anything to make getting out the door a little bit quicker. Featuring colourful and fun prints, they look great layered with bodies.
71569	Soft cotton and simple stripes make this relaxed T-shirt a great choice for family days out. Choose between fun appliqué tractors or puffins. Concealed poppers at the shoulder make this easy to put on - or to take off - after a day in the countryside or beside the sea.
76090	Friendly animals are here to make easy, everyday dressing more fun. This jersey dress and leggings set is really soft but made to last, with playful touches from the patterned collar to animal appliques. Pair with a little sunhat for baby's first beach trip.
78175	Our cardigan's soft cotton and merino wool blend is a recipe for a deliciously warm and comfortable baby. Sweet crochet details will enchant you even on the trickiest of mornings (third nappy change, anyone?). It's fully machine washable, so you can pretend that little accident never happened.
00001	

UKSPR17_MINI_JAN_132
U007_D1
BABY

REPRO COMMENTS

#	IMAGE CORRECTION	FROM	DATE
1	Repro out socks		
2	Repro socks to neutral colour		
3	Comp background as one image		

PRODUCTION COMMENTS

#	IMAGE CORRECTION	FROM	DATE
1			
2			
3			

BABY
0 - 4 YRS



1. FUN POCKET PLAY SET 76093 • 0-3m, 3-6m, 6-12m, 12-18m **£30** 18-24m, 2-3y **£32** Top has shoulder popper opening. Top: 100% cotton. Bottom outer: 100% cotton. Bottom lining: 100% cotton. Machine washable. | **2. JERSEY DUNGAREES AND T-SHIRT** 76088 • 0-3m, 3-6m, 6-12m, 12-18m **£30** 18-24m, 2-3y **£32** Dungaree: 100% cotton. T-shirt: 100% cotton. Dungaree: Adjustable buttons on the straps. Dungaree: Inside leg popper fastening on sizes up to and including 18-24m. Dungaree: Fully lined. T-shirt: Envelope neck opening. Machine washable. | **3. BIG APPLIQUÉ T-SHIRT** 71593 • 0-3m, 3-6m, 6-12m, 12-18m **£16** 18-24m, 2-3y, 3-4y **£18** Appliqué logo. Envelope neck opening. 100% cotton. Machine washable. | **4. 7 PACK SOCK BOX** 55040 • 0-3m, 3-6m, 6-12m, 12-18m **£17** 18-24m, 2-3y, 3-4y **£19** MLT: animals 77% cotton 22% polyamide 1% elastane, stars 74% cotton 25% polyamide 1% elastane. Packaged in a gift box. STP: 80% cotton 19% polyamide 1% elastane. Machine washable. | **5. PULL-ON TROUSERS** 72177 • 0-3m, 3-6m, 6-12m, 12-18m **£20** 18-24m, 2-3y, 3-4y **£22** Elasticated waist with functional drawstring. DDN: outer 100% cotton, lining 100% cotton. BLU, GRY and MUS: outer 98% cotton 2% elastane, lining 100% cotton. Machine washable. | **6. TWIN PACK T-SHIRT** 71591 • 0-3m, 3-6m, 6-12m, 12-18m **£20** 18-24m, 2-3y, 3-4y **£22** Envelope neck opening. 100% cotton. Machine washable.

102



7. FUN POCKET T-SHIRT 71573 • 0-3m, 3-6m, 6-12m, 12-18m **£15** 18-24m, 2-3y, 3-4y **£17** Appliqué logo. 100% cotton. Machine washable. | **8. SHAGGY LINED ZIP-THROUGH** 71577 • 0-3m, 3-6m, 6-12m, 12-18m **£30** 18-24m, 2-3y, 3-4y **£32** Shaggy lined body and hood. Jersey lined sleeves. Outer 100% cotton. Body and hood lining 100% polyester. Sleeve lining 100% cotton. Rib 98% cotton 2% elastane. Machine washable.

Lutalo wearing 12-18m, Shaggy Lined Zip-Through 71577IVO, Fun Pocket T-Shirt 71573GRY, Pull-on Trousers

BODEN.COM | 103

COLOUR CODE	COLOUR NAME
00001	
55040MLT	Star/Animal
55040STP	Stripe
71573BLU	Snorkel/Crab
71573GRY	Grey Marl/Puffin
71577IVO	Ivory/Beacon Stripe
71591BLU	Ivory/Snorkel Stripe Pack
71591NAV	Stern Blue Sea Gulls Pack
71593BLU	Beacon/Seagull
71593DBL	Dusky Blue/Crocodile
71593MUS	Canteloupe/Tortoise
72177BLU	Beacon
72177DDN	Mid Denim
72177GRY	Pebble
72177MUS	Canteloupe
76088BLU	Mineral Blue Sea Gulls
76088MLT	Grey Marl Seaside Sprouty
76093IVO	Canteloupe Stripe/Seal
76093MLT	Snorkel Multistripe/Seagull

REMOVED/WEB ONLY BULLET POINTS	
CODE	BULLET POINTS
71573	Shoulder popper fastening
76093	
76088	
72177	
71593	
71591	
71577	
00001	55040

JOHNNIE COPY	
CODE	JOHNNIE COPY
71573	What's that hiding in baby's pocket? From cheeky seaside creatures poking out from the pocket to stripy hotchpotch sleeves, these T-shirts are full of fun. Made from hard-wearing but oh-so-soft cotton, they'll last until baby outgrows them (sob). They're easy to wash too, so no need to fear ice-cream spills.
76093	Pets in pockets make playtime even better. The cute seaside pals sewn into the pocket add extra giggles to this easy-to-wear play set, made from long-lasting 100% cotton. With matching tops and bottoms you can be ready to go in moments, so there's more time for fun.
76088	We've found your secret weapon for easy dressing (and maintaining your Zen). This hard-wearing dungaree and T-shirt set is supersoft and durable, and also has knee patches so it's ideal for early explorers. We think you'll love the functioning buttons on the straps for those need-for-speed changes.
72177	Our trousers are an everyday essential for your baby's wardrobe. You'll love the convenient pull-on style, which makes morning changes – not to mention those emergency ones – quick and easy. An elasticated waist and handy draw cord ensure your baby is always comfortable.
71593	Not much beats a classic Boden T-shirt – except perhaps one with a playful animal pal. We've got three to choose from, in big, bold appliqué designs. We've added little printed details to make them match our patterned trousers. And the envelope neck opening makes dressing a snap.

UKSPR17_MINI_JAN_132
U013_D1
BABY

REPRO COMMENTS			
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1	Extend background to bleed		
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BABY
0 - 4 YRS

1. 71600ECR

3. 71597BLU

2. 76086NAV

7 Pack Sock
Box (p102)

4. 72176DBL

5. 71590GRY

Baby Shirt
(see online)

7. 71598OAT

Let's go
WHALE
watching...

7 Pack Sock
Box (p102)

6. 72177MUS

6. 72177DDN

1. MATINÉE JACKET 71600 • 0-3m, 3-6m, 6-12m, 12-18m **£31** 18-24m, 2-3y, 3-4y **£33** 40% wool 30% acrylic 20% polyamide 10% alpaca. Machine washable. | **2. COASTAL JERSEY PLAY SET** 76086 • 0-3m, 3-6m, 6-12m, 12-18m **£26** 18-24m, 2-3y, 3-4y **£28** Centre back popper placket. Elasticated waist with functional drawstring on bottoms. Top 95% cotton 5% elastane. Bottoms 95% cotton 5% elastane. Machine washable. | **3. STRIPED JUMPER** 71597 • 0-3m, 3-6m, 6-12m, 12-18m **£25** 18-24m, 2-3y, 3-4y **£27** 95% cotton 5% cashmere. Machine washable. | **4. SEASIDE APPLIQUÉ DUNGAREES** 72176 • 0-3m, 3-6m, 6-12m, 12-18m **£27** 18-24m, 2-3y, 3-4y **£29** BLU: outer 98% cotton 2% elastane, bodice lining 100% cotton. DBL: outer 100% cotton, bodice lining 100% cotton. Machine washable. | **5. WHALES KNITTED JUMPER** 71590 • 0-3m, 3-6m, 6-12m, 12-18m **£29** 18-24m, 2-3y, 3-4y **£31** 42% cotton 31% viscose 22% polyamide 5% cashmere. Machine washable. | **6. PULL-ON TROUSERS** 72177 • 0-3m, 3-6m, 6-12m, 12-18m **£20** 18-24m, 2-3y, 3-4y **£22** Elasticated waist with functional drawstring. DDN: outer 100% cotton, lining 100% cotton. BLU, GRY and MUS: outer 98% cotton 2% elastane, lining 100% cotton. Machine washable.



2. 76086IVO



2. 76086NAV



8. 76092BLU

7. WHALES CROCHET CARDIGAN 71598 • 0-3m, 3-6m, 6-12m, 12-18m **£29** 18-24m, 2-3y, 3-4y **£31** 60% cotton 30% polyamide 10% wool. Machine washable. | **8. WHALE KNITTED PLAY SET** 76092 • 0-3m, 3-6m, 6-12m, 12-18m **£37** 18-24m, 2-3y, 3-4y **£39** 100% cotton. Machine washable.

Left to right: Freddie wearing 12-18m, Coastal Jersey Play Set 76086IVO, 7 Pack Sock Box (p102). James wearing 6-12m, Striped Jumper 71597BLU, Pull-on Trousers 72177MUS. James wearing 6-12m, Coastal Jersey Play Set 76086NAV, 7 Pack Sock Box (p102).Freddie wearing 12-18m, Whale Knitted Play Set 76092BLU, 7 Pack Sock Box (p102).

COLOUR CODE	COLOUR NAME
00001	
71590GRY	Grey Marl Knit
71597BLU	Mini Ecru/Beacon
71598OAT	Oatmeal Marl
71600ECR	Ecru Marl
72176BLU	Beacon
72176DBL	Duke Stripe
72177BLU	Beacon
72177DDN	Mid Denim
72177GRY	Pebble
72177MUS	Cantaloupe
76086IVO	Ivory Stripe/Whale
76086NAV	Stern Blue/Seagull
76092BLU	Beacon

REMOVED/WEB ONLY BULLET POINTS	
CODE	BULLET POINTS
72177	
76086	
71597	
76092	
71600	
71598	
72176	Inside leg popper fastening on sizes up to and including 18-24m. Adjustable strap fastening
71590	00001

JOHNNIE COPY	
CODE	JOHNNIE COPY
72177	Our trousers are an everyday essential for your baby's wardrobe. You'll love the convenient pull-on style, which makes morning changes - not to mention those emergency ones - quick and easy. An elasticated waist and handy draw cord ensure your baby is always comfortable.
76086	Swap a naughty baby for a nautical one with our seaside-themed play sets. The loopback fabric is hard-wearing - so it's more than a match for little ones determined to crawl - and we've made it extra-cosy, too. As if you needed another excuse for baby cuddles.
71597	Ahoy there little sailors - we have the perfect jumper for you. This nautically-striped knit has added cashmere to make it extra cosy. It's machine washable so don't worry about dribbles, and the button openings on the shoulders make it easy to pop on and off.
76092	Fun, practical and indulgently soft - this cotton play set with a playful whale logo has it all. The luxurious knit is machine washable (hurrah!) and the placket opening on the top makes getting dressed a breeze. It's the kind of present that parents will appreciate every day.
71600	Our traditional jacket is sure to make a smart impression wherever you stroll. Blended with merino wool, it's supersoft and cosy for between-season days. Its neutral colour makes it easy to outfit, too. We think you'll agree that it's an ideal present for greeting new arrivals.

UKSPR17_MINI_JAN_132
U014_D1_D2_D3
BABY

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BABY
0 - 4 YRS



1. FUN SWEATSHIRT 78162 • 0-3m, 3-6m, 6-12m, 12-18m **£21** 18-24m, 2-3y, 3-4y **£23** BLU: Appliqué logo. Main 85% cotton 15% polyester. Rib 95% cotton 5% elastane. Machine washable. | **2. ROLL-UP TROUSERS** 72178 • 0-3m, 3-6m, 6-12m, 12-18m **£20** 18-24m, 2-3y, 3-4y **£22** Elasticated waist with functional drawstring. 100% cotton. Machine washable. | **3. BABY LEATHER SHOES** 53084 • 0-3m, 3-6m, 6-12m, 12-18m **£25** Leather upper, lining and insock. | **4. FUN STRIPED T-SHIRT** 71569 • 0-3m, 3-6m, 6-12m, 12-18m **£16** 18-24m, 2-3y, 3-4y **£18** 100% cotton. Machine washable. | **5. PULL-ON TROUSERS** 72177 • 0-3m, 3-6m, 6-12m, 12-18m **£20** 18-24m, 2-3y, 3-4y **£22** Elasticated waist with functional drawstring. DDN: outer 100% cotton, lining 100% cotton. Machine washable. | **6. FUN POCKET T-SHIRT** 71573 • 0-3m, 3-6m, 6-12m, 12-18m **£15** 18-24m, 2-3y, 3-4y **£17** Appliqué logo. 100% cotton. Machine washable.



7. VEHICLE APPLIQUÉ T-SHIRT 71594 • 0-3m, 3-6m, 6-12m, 12-18m **£16** 18-24m, 2-3y, 3-4y **£18** Appliqué logo. Envelope neck opening. 100% cotton. Machine washable. | **8. INDIGO KNITTED JACKET** 71599 • 0-3m, 3-6m, 6-12m, 12-18m **£31** 18-24m, 2-3y, 3-4y **£33** 60% cotton 30% polyamide 10% wool. Machine washable.

Left to right: Theodore wearing 12-18m, Fun Striped T-Shirt 71569GRY, Fun Pocket T-Shirt 71573BLU, Pull-on Trousers 72177MUS. James wearing 6-12m, Fun Sweatshirt 78162RED, Roll-up Trousers 72178GRN. Indigo Knitted Jacket 71599IND, Roll-up Trousers 72178BBL, 7 Pack Sock Box (p102).

COLOUR CODE	COLOUR NAME
00001	
53084BLU	Beacon/Ecru
71569GRN	Astro Green/Puffins
71569GRY	Grey Marl/Tractors
71573BLU	Snorkel/Crab
71573GRY	Grey Marl/Puffin
71594GRY	Grey Marl/Digger
71599IND	Indigo Marl
72177BLU	Beacon
72177DDN	Mid Denim
72177GRY	Pebble
72177MUS	Canteloupe
72178BBL	Duke Ticking Stripe
72178GRN	Astro Green
72178RED	Red Admiral Gingham
78162BLU	Beacon/Puffin
78162RED	Hotchpotch Stripe

REMOVED/WEB ONLY BULLET POINTS	
CODE	BULLET POINTS
71599	
71569	Shoulder popper fastening
72177	
71594	
78162	Shoulder popper fastening
71573	Shoulder popper fastening
72178	
00001	53084

JOHNNIE COPY	
CODE	JOHNNIE COPY
71599	Our machine-washable jacket's supersoft yarn and sweet little ears make a pretty irresistible combination. The smart buttons and deep indigo colour are rather dapper, too. Perfect for days when there's a nip in the air but it's still too warm for a big jacket.
71569	Soft cotton and simple stripes make this relaxed T-shirt a great choice for family days out. Choose between fun appliqué tractors or puffins. Concealed poppers at the shoulder make this easy to put on - or to take off - after a day in the countryside or beside the sea.
72177	Our trousers are an everyday essential for your baby's wardrobe. You'll love the convenient pull-on style, which makes morning changes - not to mention those emergency ones - quick and easy. An elasticated waist and handy draw cord ensure your baby is always comfortable.
71594	Today they're crawling, tomorrow - who knows? Baby will go far dreaming about these patchwork appliqué vehicles. Touches of check print match these T-shirts perfectly with our fun roll-up trousers for a ready-made outfit. They're 100% cotton with envelope shoulders, so it's easy to get dressed and get moving!
78162	Our bright, bold sweatshirt is always ready for playtime. It features contrast elbow patches for plenty of crawling, wriggling action. Take your pick from fun hotchpotch stripes or a puffin in a raincoat. Brushed cotton on the inside keeps baby feeling soft and warm, whatever the weather.

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BABY

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BABY
0 - 4 YRS



MORE
COLOURS
ONLINE

1

REVERSIBLE with our **NEW** Sprout the dog print

1. BOYS PRINTED DUFFLE 75046 • 3-6m, 6-12m, 12-18m **£33** 18-24m, 2-3y, 3-4y **£35** Front popper and toggle fastening. Outer 100% polyester. Lining 100% cotton. Filling 100% polyester. Machine washable. | **2. SEASIDE APPLIQUÉ DUNGAREES** 72176 • 0-3m, 3-6m, 6-12m, 12-18m **£27** 18-24m, 2-3y, 3-4y **£29** BLU: outer 98% cotton 2% elastane, bodice lining 100% cotton. DBL: outer 100% cotton, bodice lining 100% cotton. Machine washable. | **3. FUN REVERSIBLE T-SHIRT** 71567 • 0-3m, 3-6m, 6-12m, 12-18m **£17** 18-24m, 2-3y, 3-4y **£19** Outer 100% cotton. Reverse 100% cotton. Machine washable. | **4. FUN ANIMAL T-SHIRT** 71570 • 0-3m, 3-6m, 6-12m, 12-18m **£16** 18-24m, 2-3y, 3-4y **£18** Appliqué logo. 100% cotton. Machine washable. | **5. REVERSIBLE KNEE PATCH SKINNIES** 73231 • 0-3m, 3-6m, 6-12m, 12-18m **£18** 18-24m, 2-3y, 3-4y **£20** Slim fit. Elasticated waist with functional drawstring. Outer 100% cotton. Reverse 100% cotton. Machine washable. | **6. COSY ANIMAL JACKET** 75044 • 0-3m, 3-6m, 6-12m, 12-18m **£30** 18-24m, 2-3y, 3-4y **£32** Front button fastening. Outer 100% polyester. Lining 100% cotton. Machine washable.



Ralph wearing 12-18m, **Cosy Animal Jacket 75044NEU**, Whales Knitted Jumper (p104), Roll-up Trousers (p106).

COLOUR CODE	COLOUR NAME
00001	
71567MLT	Grey Marl Seaside Sprouty
71567NVY	Beacon / Ivory stripe
71570GRY	Grey Marl/Red Admiral Stripe
71570IVO	Ivory/Beacon Stripe
72176BLU	Beacon
72176DBL	Duke Stripe
73231GRY	Grey Marl
73231MLT	Grey Marl Seaside Sprouty
73231NVY	Beacon/Ivory Stripe
73231STR	Fun Multistripe
75044NEU	Oatmeal Shaggy
75046MLT	Grey Marl Seaside Sprouty

REMOVED/WEB ONLY BULLET POINTS	
CODE	BULLET POINTS
00001	
71570	Shoulder popper fastening
75046	
72176	Inside leg popper fastening on sizes up to and including 18-24m. Adjustable strap fastening
71567	Shoulder popper fastening
73231	
75044	

JOHNNIE COPY	
CODE	JOHNNIE COPY
00001	
71570	Big smiles are even harder to resist when you add a fun animal appliqué to the mix. This long-sleeved T-shirt has the perfect blend of playful logos and classic stripes. The hidden poppers on the neck make changing easy, and the soft cotton fabric is easy to wash.
75046	Oh we do like to be beside the seaside, even on rainy days. The warm lining of our showerproof duffle protects against bitter breezes, and its hook is great for hanging it up to dry. It's machine washable, too - ice cream stains beware.
72176	Our seaside-themed dungarees are both playful and practical. They have fun logos, as well as handy poppers on the strap and side to ensure growing babies can get as much wear out of them as possible. Leg poppers make changing easy, even for the wriggliest of wee ones.
71567	It's two T-shirts for the price of one: this reversible top is ideal for quick costume changes (and for hiding little spills). Each side has a contrast pocket in the opposite side's print. Match with our reversible trousers for double the inside-out fun.
73231	These soft cotton reversible trousers have something for everyone - no wonder they're a favourite. Choose between classic Boden stripes or a fun seaside print with Sprout the dog. Both sides have contrast knee patches for little explorers and match with our reversible T-shirt to make a perfect outfit. If you go down to the woods today, you're in for a sweet surprise. This soft jacket will transform baby into a little cub. The

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1. WHALES COSY POINTELLE PACK 76083 • Newborn, 0-3m, 3-6m, 6-9m, 9-12m, 12-18m **£35** 18-24m, 2-3y **£37**
Elasticated waist on bottoms. Envelope neck opening on top. Comes in a self fabric drawstring bag. Snug fit. 52% cotton 48% polyester. Machine washable. Close fitting garments are less likely to catch fire, so this style is designed to fit snugly. | **2. WHALE APPLIQUÉ ROMPER** 70003 • Newborn, 0-3m, 3-6m, 6-12m, 12-18m, 18-24m **£23**
Double shoulder opening up to 3-6m, single shoulder opening 6-12m and above. Appliqué logo. 100% cotton. Machine washable. | **3. WHALES 3 PACK APPLIQUÉ BODIES** 71578 • Newborn, 0-3m, 3-6m, 6-12m, 12-18m **£33** 18-24m, 2-3y **£35** Comes in a self fabric bag. Gusset popper fastening. Appliqué logo. Envelope neck opening. 100% cotton. Machine washable. | **4. WHALES COSY REVERSIBLE SET** 78163 • Newborn, 0-3m, 3-6m, 6-12m, 12-18m, 18-24m **£33** Comes in a self fabric drawstring bag. Outer 77% cotton 23% polyester, Lining 100% cotton. Machine washable.

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REMOVED/WEB ONLY BULLET POINTS	
CODE	BULLET POINTS
76083	
78163	
70003	Inside leg popper fastening
71578	
00001	

JOHNNIE COPY	
CODE	JOHNNIE COPY
76083	This is day-to-night dressing, newborn style. The snug and cosy fit of both of these play sets means that they're just as comfortable as PJs and daywear. The pack includes a whale design and a plain option, in one handy bag.
78163	Dribbles and spills are no problem with our reversible set. Simply flip the stripy velour inside out and wear the patterned jersey instead. Both sides are extra soft to keep the little one warm and cosy. It comes in a matching fabric bag too, so it's a great present for parents.
70003	Funky stripes, a sweet appliqué logo and contrasting cuffs mean your newborn will have a whale of a time in this cosy romper. The supersoft cotton is machine washable (don't worry about dribbles) and kind to baby's skin. Shoulder and leg openings help to keep changing time quick and easy.
71578	Have a whale of a time with our cute bodies. Two feature an all-over print, while the third has classic Boden stripes. Made from hard-wearing ribbed cotton, and machine washable, they're built to last. And they come in a nice bag too, so make a great present for new parents.
00001	

UKSPR17_MINI_JAN_132

U017_D1_D2_D3

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